

# GC-MGMT Graduate Certificate in Management

<b>Year and Campus:</b>	2011 - Parkville
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Level:</b>	Graduate/Postgraduate
<b>Duration &amp; Credit Points:</b>	50 credit points taken over 6 months full time.
<b>Coordinator:</b>	Professor Bill Harley
<b>Contact:</b>	<p>Graduate School of Business and Economics  Level 4, 198 Berkeley Street  Telephone: +61 3 8344 1670</p> <p><b>Online Enquiries</b> (<a href="https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01273-BQGR15&amp;cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&amp;redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gcm.html">https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01273-BQGR15&amp;cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&amp;redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gcm.html</a>) Web: <a href="http://www.gsbe.unimelb.edu.au">www.gsbe.unimelb.edu.au</a> (<a href="http://www.gsbe.unimelb.edu.au/">http://www.gsbe.unimelb.edu.au/</a>)</p>
<b>Course Overview:</b>	The Graduate Certificate in Management provides foundation training in business and economics. The program covers the areas of accounting, finance, economics, quantitative methods, marketing and management. The program is ideal for those who wish to develop a sound foundational knowledge of key functional areas of business and economics.
<b>Objectives:</b>	<p><b>1. Learning Goal</b></p> <p>Graduates of this certificate will be adept at analysing and evaluating evidence in management decision making.</p> <p><b>Learning objectives to achieve this goal</b></p> <p>On successful completion of this certificate students will be able to:</p> <ul style="list-style-type: none"> <li># Describe and explain the fundamental principles influencing markets and managing organisations; and</li> <li># Evaluate the impact of a variety of cultural and environmental factors on the organisation and in the market.</li> </ul> <p><b>2. Learning Goal</b></p> <p>Graduates of this certificate will be strategic and critical thinkers in relation to business, commerce and public sector related issues.</p> <p><b>Learning objectives to achieve this goal</b></p> <p>On successful completion of this certificate students will be able to:</p> <ul style="list-style-type: none"> <li># Explain and critically analyse factors that influence decision making in firms and the economy;</li> <li># Identify strategic issues and solutions in relation to economic problems and activity within firms; and</li> <li># Apply knowledge of theory to analyse real and hypothetical problems in different markets both domestically and internationally.</li> </ul> <p><b>3. Learning Goal</b></p> <p>Graduates of this certificate will be effective decision makers in business and commerce.</p> <p><b>Learning objectives to achieve this goal</b></p> <p>On successful completion of this certificate students will be able to:</p> <ul style="list-style-type: none"> <li># Apply basic mathematical techniques to analyse business data;</li> <li># Evaluate the applicability of various theories and techniques to business related problems;</li> <li># Employ a range of tools of analysis' pertinent to the evaluation of evidence in the business sector;</li> <li># Use evidence based research techniques to support decisions; and</li> <li># Demonstrate an understanding of ethical principles and corporate governance strategies.</li> </ul>

<b>Course Structure &amp; Available Subjects:</b>	Students enrolled in the Graduate Certificate in Management will need to successfully complete 4 x 12.5 point subjects comprising four foundation subjects, over one semester full-time or two semesters part-time.															
<b>Subject Options:</b>	<p>Four Master of Management foundation subjects:</p> <table border="1" data-bbox="392 293 1487 607"> <thead> <tr> <th data-bbox="392 293 1075 376">Subject</th> <th data-bbox="1075 293 1350 376">Study Period Commencement:</th> <th data-bbox="1350 293 1487 376">Credit Points:</th> </tr> </thead> <tbody> <tr> <td data-bbox="392 376 1075 439">ECON90015 Managerial Economics</td> <td data-bbox="1075 376 1350 439">Semester 1, Semester 2</td> <td data-bbox="1350 376 1487 439">12.50</td> </tr> <tr> <td data-bbox="392 439 1075 501">ECOM90009 Quantitative Methods for Business</td> <td data-bbox="1075 439 1350 501">Semester 1, Semester 2</td> <td data-bbox="1350 439 1487 501">12.50</td> </tr> <tr> <td data-bbox="392 501 1075 564">MGMT90110 Organisational Fundamentals</td> <td data-bbox="1075 501 1350 564">Semester 1, Semester 2</td> <td data-bbox="1350 501 1487 564">12.50</td> </tr> <tr> <td data-bbox="392 564 1075 607">FNCE90055 Financial Decision Making</td> <td data-bbox="1075 564 1350 607">Semester 1, Semester 2</td> <td data-bbox="1350 564 1487 607">12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	ECON90015 Managerial Economics	Semester 1, Semester 2	12.50	ECOM90009 Quantitative Methods for Business	Semester 1, Semester 2	12.50	MGMT90110 Organisational Fundamentals	Semester 1, Semester 2	12.50	FNCE90055 Financial Decision Making	Semester 1, Semester 2	12.50
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<b>Entry Requirements:</b>	<p>1. The Selection Committee will evaluate the applicant's ability to pursue the course successfully using the following criteria:</p> <ul style="list-style-type: none"> <li># An undergraduate degree in any discipline, or equivalent;</li> <li># The applicant's submitted statement of intent in seeking entry; and</li> <li># Performance on the GMAT or GRE unless the applicant has met one of the approved conditions for GMAT or GRE exemption.</li> </ul> <p>2. The Selection Committee may conduct interviews and tests and call for referee reports and employer references to elucidate any of the matters referred to above.</p> <p><b>Notes:</b></p> <p>(a) Students who successfully complete the Graduate Certificate in Management may be eligible to progress to the Graduate Diploma in Management or the Master of Management with 50 points credit. Students who successfully complete the Graduate Diploma in Management may be eligible to progress to the Master of Management with 100 points credit.</p> <p>(b) Students who discontinue from the Graduate Diploma in Management but have successfully completed the requirements of the Graduate Certificate in Management will be eligible to receive the Graduate Certificate in Management as an exit award. Students who discontinue from the Master of Management (including any of its named streams) but have successfully completed the requirements of the Graduate Diploma in Management or the Graduate Certificate in Management will be eligible to receive the Graduate Diploma in Management or the Graduate Certificate in Management, respectively, as an exit award.</p>															
<b>Core Participation Requirements:</b>	<p>The Faculty of Business and Economics welcomes applications from students with disabilities. It is University and Faculty policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the Faculty's programs. The BCom and Masters degrees of the Faculty of Business and Economics equip graduates with the knowledge and technical skills necessary to understand and participate in the modern business world. The degrees include the following academic requirements for study: (1) The ability to explain and evaluate concepts, theories, institutional arrangements and operations of modern mixed economies; (2) The ability to critically evaluate the economy, commerce and business in the broader social and political context; (3) The ability to explain and apply concepts across a range of commerce and business disciplines in solving business and policy problems; and (4) The ability to contribute positively to the development of organisations and society in relation to business, government and the commercial professions. All students of the Faculty's courses must possess intellectual, ethical, and emotional capabilities required to participate in the full curriculum and to achieve the levels of competence required by the Faculty. Candidates for the BCom degree and for FBE Masters degrees must have abilities and skills in communication; in conceptual, integrative, and quantitative dimensions; and in behavioural and social dimensions.</p> <p>I. Communication: The student must be able to communicate effectively and efficiently in oral and/or written form. A student must have the ability to clearly and independently communicate knowledge and application of a discipline, principles or practices during assessment tasks, and in some discipline streams.</p> <p>II. Intellectual#Conceptual, Integrative and Quantitative Abilities: The student is expected to have the ability to develop problem#solving skills and demonstrate the ability to establish study plans and priorities. These abilities include measurement, calculation, reasoning, analysis, and synthesis. Problem solving requires all of these intellectual abilities. Students should also have the ability to comprehend complex disciplinary and cross disciplinary</p>															

	<p>information related to the BCom and Masters degrees.III. Behavioural and Social Attributes: A student must possess behavioural and social attributes that enable them to participate in a complex learning environment and the emotional health required for full utilisation of his/her intellectual abilities. Students are required to take responsibility for their own participation and learning. They also contribute to the learning of other students in collaborative learning environments, demonstrating interpersonal skills and an understanding of the needs of other students. Assessment may include the outcomes of tasks completed in collaboration with other students. Integrity, concern for others, interpersonal skills, interest, and motivation are all personal qualities that are deemed necessary for students enrolled in FBE courses. Students who feel their disability will prevent them from participating in tasks involving the inherent academic requirements of the BCom and FBE Masters courses are encouraged to contact the Disability Liaison Unit. Adjustments can be provided to minimise the impact of a disability, but students should participate in the course in an independent manner.</p>
<b>Graduate Attributes:</b>	<p>On successful completion of this degree, graduates will be: Adept at analysing and evaluating evidence in management decision making; Strategic and critical thinkers in relation to business, commerce and public sector related issues; Effective decision makers in business and commerce; and Collaborative in their work practice.</p>
<b>Generic Skills:</b>	<p><b>On successful completion of this certificate students should have enhanced their skills in:</b></p> <ul style="list-style-type: none"> <li># Critical evaluation of evidence in support of an argument or proposition;</li> <li># Problem solving through the application of appropriate theories, principles and data;</li> <li># Communication of business and commerce related ideas, theories and solutions to peers;</li> <li># Ability to synthesize ideas, theories and data in developing solutions to business and commerce problems;</li> <li># Ethical practice through a knowledge of corporate governance processes; and</li> <li># Research skills including the retrieval of information from a variety of sources.</li> </ul>
<b>Notes:</b>	<p>Students who successfully complete the Graduate Certificate in Management may be eligible to progress to the Graduate Diploma in Management.</p>