

F03MA Master of Applied Commerce (Management)

Year and Campus:	2011 - Parkville																										
CRICOS Code:	059229C																										
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																										
Level:	Graduate/Postgraduate																										
Duration & Credit Points:	150 credit points taken over 18 months full time. This course is available as full or part time.																										
Coordinator:	Professor Bill Harley																										
Contact:	<p>Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries (https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html) Web: www.gsbe.unimelb.edu.au (http://www.gsbe.unimelb.edu.au/)</p>																										
Course Overview:	This course aims to provide graduates with a comprehensive advanced grounding in core business areas, with an in-depths specialist training in management.																										
Objectives:	<p>On successful completion of this course, students should be able to:</p> <ul style="list-style-type: none"> # Understand the core areas of management, and related to those areas, the management principles, theories and models; # Implement the knowledge and capabilities needed to manage organisations effectively and successfully; # Analyse organisation based problems and apply relevant models and theories to generate appropriate solutions; # Examine critical issues associated with creating motivational organisational environments; # Understand how managers can make informed strategic choices in relation to managing an organisation to improve strategic outcomes; # Understand how managers can make informed strategic choices in relation to managing an organisation to improve strategic outcomes; # Understand all the key areas needed to become a successful manager and leader, including managing innovation and change; different ways of motivating and leading people; developing strategies for national and global markets; and developing market-oriented organisations; and # Optimise the financial performance of an organisation. 																										
Course Structure & Available Subjects:	The Master of Applied Commerce (Management) 12 Subject Program consists of 12 semester-length subjects comprising seven core management subjects and five management elective subjects.																										
Subject Options:	<p>Seven core management subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>ACCT90004 Accounting for Decision Making</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>ECON90015 Managerial Economics</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>ECOM90009 Quantitative Methods for Business</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT90019 Strategic Management</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT90028 Decision Analysis</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MGMT90004 Organisational Behaviour</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>FNCE90055 Financial Decision Making</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	ACCT90004 Accounting for Decision Making	Summer Term, Semester 1, Semester 2	12.50	ECON90015 Managerial Economics	Semester 1, Semester 2	12.50	ECOM90009 Quantitative Methods for Business	Semester 1, Semester 2	12.50	MGMT90019 Strategic Management	Semester 1, Semester 2	12.50	MGMT90028 Decision Analysis	Semester 1	12.50	MGMT90004 Organisational Behaviour	Semester 2	12.50	FNCE90055 Financial Decision Making	Semester 1, Semester 2	12.50
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Five management elective subjects selected from:

Subject	Study Period Commencement:	Credit Points:
MGMT90111 Management and Business Communication	Semester 1	12.50
MKTG90004 Marketing Management	Summer Term, Semester 1, Semester 2	12.50
MGMT90013 Leadership and Team Dynamics	Semester 2	12.50
MGMT90014 Policies and Issues in HRM and ER	Semester 1	12.50
MGMT90015 Developing Employee Competencies	Not offered 2011	12.50
MGMT90018 Human Resource Management	Not offered 2011	12.50
MGMT90022 Managing Organisational Change	March	12.50
MGMT90023 Managing in Information Societies	August	12.50
MGMT90025 People and Change	Semester 2	12.50
MGMT90026 Supply Chain Management	Semester 1	12.50
IBUS90003 Managing the Multinational	Semester 2	12.50
MGMT90030 Managing Innovation and Entrepreneurship	Semester 1, Semester 2	12.50
MGMT90031 Project Management	Semester 1, Semester 2	12.50
MGMT90032 Operations Management	Semester 1	12.50

Entry Requirements:

An undergraduate degree in any discipline, or equivalent, plus at least one year of documented work and/or professional experience.

Completion of the Graduate Management Admissions Test (GMAT)

Personal Statement

Core Participation Requirements:

The Faculty of Business and Economics welcomes applications from students with disabilities. It is University and Faculty policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the Faculty's programs. The BCom and Masters degrees of the Faculty of Business and Economics equip graduates with the knowledge and technical skills necessary to understand and participate in the modern business world. The degrees include the following academic requirements for study: (1) The ability to explain and evaluate concepts, theories, institutional arrangements and operations of modern mixed economies; (2) The ability to critically evaluate the economy, commerce and business in the broader social and political context; (3) The ability to explain and apply concepts across a range of commerce and business disciplines in solving business and policy problems; and (4) The ability to contribute positively to the development of organisations and society in relation to business, government and the commercial professions. All students of the Faculty's courses must possess intellectual, ethical, and emotional capabilities required to participate in the full curriculum and to achieve the levels of competence required by the Faculty. Candidates for the BCom degree and for FBE Masters degrees must have abilities and skills in communication; in conceptual, integrative, and quantitative dimensions; and in behavioural and social dimensions. I. Communication: The student must be able to communicate effectively and efficiently in oral and/or written form. A student must have the ability to clearly and independently communicate knowledge and application of a discipline, principles or practices during assessment tasks, and in some discipline streams. II. Intellectual#Conceptual, Integrative and Quantitative Abilities: The student is expected to have the ability to develop problem#solving skills and demonstrate the ability to establish study plans and priorities. These abilities include measurement, calculation, reasoning, analysis, and synthesis. Problem solving requires all of these intellectual abilities. Students should also have the ability to comprehend complex disciplinary and cross disciplinary information related to the BCom and Masters degrees. III. Behavioural and Social Attributes: A student must possess behavioural and social attributes that enable them to participate in

	<p>a complex learning environment and the emotional health required for full utilisation of his/her intellectual abilities. Students are required to take responsibility for their own participation and learning. They also contribute to the learning of other students in collaborative learning environments, demonstrating interpersonal skills and an understanding of the needs of other students. Assessment may include the outcomes of tasks completed in collaboration with other students. Integrity, concern for others, interpersonal skills, interest, and motivation are all personal qualities that are deemed necessary for students enrolled in FBE courses. Students who feel their disability will prevent them from participating in tasks involving the inherent academic requirements of the BCom and FBE Masters courses are encouraged to contact the Disability Liaison Unit. Adjustments can be provided to minimise the impact of a disability, but students should participate in the course in an independent manner.</p>
<p>Graduate Attributes:</p>	<p>On successful completion of this course, students should be able to demonstrate the following attributes and skills: Solving complex marketing problems; Accessing empirical and theoretical research from various sources; Team work; Analysis and synthesis of information; and Oral and written communication skills.</p>
<p>Notes:</p>	<p>Please note: The Master of Applied Commerce (Management) is no longer available for entry.</p> <p>Graduate Diploma in Applied Commerce</p> <p>Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Diploma in Applied Commerce. Students must have successfully completed four core subjects and four elective subjects, and be in good standing to be eligible to be awarded the Graduate Diploma in Applied Commerce.</p> <p>Students who are enrolled in the 16 subject streams of any of the Master of Applied Commerce programs must have successfully completed the two fundamentals subjects, in addition to the above requirements, in order to be eligible for the award of the Graduate Diploma.</p> <p>Graduate Certificate in Applied Commerce</p> <p>Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Certificate in Applied Commerce. Students must have successfully completed three core subjects and one elective subject, and be in good standing to be eligible to be awarded the Graduate Certificate in Applied Commerce.</p> <p>Students who are enrolled in the 16 subject streams of any of the Master of Applied Commerce programs must have successfully completed the two fundamentals subjects, in addition to the above requirements, in order to be eligible for the award of the Graduate Certificate.</p> <p>Please note that if exemptions have been granted for fundamental subjects, elective replacements must be counted in the total number of subjects required to take out a Graduate Certificate or Diploma.</p>