

## AMGT90007 Advanced Arts Management

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2011, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. On campus
<b>Time Commitment:</b>	Contact Hours: 3 Total Time Commitment: 120
<b>Prerequisites:</b>	Satisfactory completion of 760-431 Arts Management, or equivalent. Admission to the Master of Arts Management, Postgraduate Diploma Arts Management, Master of Arts and Cultural Management, or Master of Arts and Cultural Management (Moving Image)
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	Students who have previously completed 760-522 Advanced Arts Management or 760-522 Advanced Management are not permitted to enrol in this subject.
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Dr Kate Macneill
<b>Contact:</b>	Kate MacNeill <a href="mailto:cmmacn@unimelb.edu.au">cmmacn@unimelb.edu.au</a> ( <a href="mailto:cmmacn@unimelb.edu.au">mailto:cmmacn@unimelb.edu.au</a> )
<b>Subject Overview:</b>	The aim of this subject is to provide students with knowledge, insight and skills in the practice of managing creative people and organisations. This is achieved through the study of the theory and practice of good management and effective leadership as it applies to a range of organisational styles in the arts, considering and comparing the not-for-profit and commercial sectors. Topics will include but not be limited to: creating visions for arts organisations, the theory and practice of strategic planning, managing different types and sizes of organisations, managing staff and stakeholders.
<b>Objectives:</b>	People who successfully complete this subject should: <ul style="list-style-type: none"> <li># understand the role of managers and the requirements of management;</li> <li># understand leadership models and skills;</li> <li># understand the role and creation of strategic plans;</li> <li># demonstrate new understandings of management practice;</li> <li># problem solve in stakeholder relations;</li> <li># problem solve in staff relations;</li> <li># understand change and risk management; and</li> <li># critically analyse the role of management in contemporary cultural organisations.</li> </ul>
<b>Assessment:</b>	An oral presentation and seminar paper equivalent to 1500 words 30% (due mid semester) and a written assignment or case study of 3500 words 70% (due at the end of semester). Students are required to attend a minimum of 80% of classes in order to qualify to have their written work assessed. All required written work must be submitted in order to pass the subject.

<b>Prescribed Texts:</b>	A subject reader will be available.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># be able to demonstrate effective time management;</li> <li># be able to plan and execute research at a high level;</li> <li># be able to demonstrate critical thinking and analysis at a high level;</li> <li># be able to communicate research finding in clear and concise ways;</li> <li># be able to demonstrate creative thinking; and</li> <li># be able to understand social, ethical and cultural contexts.</li> </ul>
<b>Notes:</b>	Students who have previously completed 760-522 Advanced Arts Management or 760-522 Advanced Management are not permitted to enrol in this subject.
<b>Related Course(s):</b>	Master of Arts and Cultural Management