

## AMGT90001 Arts Management

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2011, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus. On campus
<b>Time Commitment:</b>	Contact Hours: 3 Total Time Commitment: 120
<b>Prerequisites:</b>	Admission to the Master of Arts Management, Postgraduate Diploma Arts Management, Master of Arts and Cultural Management
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Mr Paul Caulfield
<b>Contact:</b>	Paul Caulfield <a href="mailto:pwca@unimelb.edu.au">pwca@unimelb.edu.au</a> (mailto:pwca@unimelb.edu.au )
<b>Subject Overview:</b>	This subject introduces students to the theories, processes, and practices behind strategic planning and decision-making in arts organisations today. In addition to generic management issues, students will be asked to identify and analyse issues unique to the arts industry. Students will be introduced to relevant case studies from a diverse range of arts organisations illustrating the application of strategic planning, board governance, managing creativity, human resource management and project management.
<b>Objectives:</b>	Upon successful completion students will have: <ul style="list-style-type: none"> <li># acquired an understanding of the contemporary issues in organisation management in the context of the arts industry;</li> <li># gained insight into key sector and industry factors impacting upon the management of arts organisation;</li> <li># develop skills to be able to critically evaluate and apply a range of approaches to strategic organisational planning;</li> <li># extend their knowledge of the arts industry and the importance of external stakeholder management; and</li> <li># acquired an understanding of the principles of board governance and the role of boards in various arts organisations.</li> </ul>
<b>Assessment:</b>	Written work of 5000 words in total consisting of a short analytical piece (1000 words worth 20%), a group project and class presentation with related individual assessment (2000 words 40%), and a major piece of assessment (2000 words 40%), due throughout the semester. Students are required to attend a minimum of 80% of classes in order to qualify to have their written work assessed. All required written work must be submitted in order to pass the subject.
<b>Prescribed Texts:</b>	An online reader will be available via the subject's LMS website, as well as a printed version from the University Bookshop.

<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>Upon successful completion the student will have:</p> <ul style="list-style-type: none"> <li># advanced their communication skills through contributions to seminar discussions and presentations;</li> <li># developed their research, analytical and writing skills;</li> <li># expanded their conceptual skills and creative thinking;</li> <li># increased their capacity for effective teamwork through group discussions and collaboration; and</li> <li># developed their time management and planning skills through managing subject workload requirements.</li> </ul>
<b>Related Course(s):</b>	<p>Master of Arts and Cultural Management            Postgraduate Diploma in Arts and Cultural Management</p>