

ABPL90308 Experiences in Industry

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2011, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 36 hours Total Time Commitment: 120 hours
Prerequisites:	Students must have completed 150 points of the 200 point Master of Construction Management OR 250 points of the 300 point Master of Construction Management.
Corequisites:	Nil
Recommended Background Knowledge:	Nil
Non Allowed Subjects:	Nil
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Dr Toong-Khuan Chan, Prof Paolo Tombesi
Contact:	Environments and Design Student Centre Ground Floor, Baldwin Spencer (building 113) <i>Enquiries</i> Phone: 13 MELB (13 6352) Website: http://www.msd.unimelb.edu.au (http://www.msd.unimelb.edu.au/)
Subject Overview:	This subject examines the industrial behaviour of different types of firms active in the construction market through the experiences and organised reflections of key representatives. Organised as a series of structured discussions within a seminar format, the subject will expose students to a variety of industrial pathways while positioning challenges and achievements of the sample of firms selected within precise historical, economic and technological contexts.
Objectives:	To enable introspective examination of construction industry and markets in Australia, as well as the factors determining firms' success and survival. To help students gain an insider's view of the construction sector in Australia, which will strengthen their ability to make strategic decisions about their future. To connect firms' dynamics with socio-economic cycles and strategic leadership. To help students identify and understand critical success factors in construction-related enterprises. To review empirical links between public policies, market demand and entrepreneurial fortunes.
Assessment:	Class participation (10%). Case studies and professional reports equivalent to 5,000 words (90%).
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	At the completion of the subject students should have developed the following skills and capabilities: <ul style="list-style-type: none"> • Ability to read and understand socio-technical circumstances in construction;

	<ul style="list-style-type: none">• Ability to distinguish between construction sub-sectors in terms of opportunities and constraints;• Ability to appreciate the importance of technological and market rents in construction;• Ability to derive theoretical positions from real-life examples;• Ability to appreciate value and limitations of strategic decisions.
Related Course(s):	Master of Construction Management Master of Construction Management