

ABPL90207 Corporate Construction Management

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2011, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 1 x 2 hour lecture per week, 1 x 2 hour tutorial per week Total Time Commitment: Not available
Prerequisites:	Entry into the Master of Construction Management
Corequisites:	None specified
Recommended Background Knowledge:	None specified
Non Allowed Subjects:	None specified
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Dr Toong-Khuan Chan
Contact:	Environments and Design Student Centre Ground Floor, Baldwin Spencer (building 113) <i>Enquiries</i> Phone: 13 MELB (13 6352) Website: http://www.msd.unimelb.edu.au (http://www.msd.unimelb.edu.au/)
Subject Overview:	This subject will examine management issues relating to contemporary businesses within the construction industry. Major theories and models of organisations will be explored. The subject will investigate the role of the manager as well as corporate strategies to achieve competitive advantage. In particular the following topics will be explored: business analysis, decision making, innovation, negotiation, leadership, ethical decision making, capabilities, competencies and corporate social responsibility. Concepts such as organisational learning, knowledge management, relationship marketing, operations management, supply chain management and differentiation strategies will be presented.
Objectives:	On completion of this subject, students should be able to: <ul style="list-style-type: none"> # Understand the range of concepts relating to the management of a construction organisation # Compare and contrast different approaches to the strategies management of companies
Assessment:	One two-hour examination (40%) and Three assignments each worth 20% with due dates spread across the semester (total 60%). Regardless of assignment results, a minimum mark of 40% has to be achieved in the examination in order to pass this subject.
Prescribed Texts:	None specified
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees

Generic Skills:	Upon successful completion of this subject students will have had the opportunity to develop the following generic skills: <ul style="list-style-type: none"># Advanced analytical skills# Research skills# Communication skills# Problem solving skills# Team working skills
Related Course(s):	Master of Construction Management Master of Construction Management