

267AA Graduate Diploma in Management Studies

Year and Campus:	2011																				
CRICOS Code:	002208A																				
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																				
Level:	Graduate/Postgraduate																				
Duration & Credit Points:	100 credit points taken over 12 months																				
Coordinator:	Associate Professor Ying Zhu																				
Contact:	<p>Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries (https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html) Web: www.gsbe.unimelb.edu.au (http://www.gsbe.unimelb.edu.au)</p>																				
Course Overview:	<p>This course aims to enable students from any previous discipline to acquire specialised expertise in Management and sub-disciplines, such as Human Resource Management, International Management, Operations and Strategic Management and Marketing Management. The course structure consists of eight semester-long subjects, comprising three core subjects and five elective subjects.</p>																				
Objectives:	<p>On successful completion of this course, students should be able to:</p> <ul style="list-style-type: none"> # Identify and apply specialist expertise relevant to the various sub-disciplines of Management, such as Human Resource Management, International Management, Operations and Strategic Management and Marketing Management (relative to their particular area of interest); and # Critically analyse management theory. 																				
Course Structure & Available Subjects:	<p>The course consists of eight semester-long subjects comprising three core subjects and five elective subjects.</p>																				
Subject Options:	<p>Three core subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MKTG10001 Principles of Marketing</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT20002 Managing Operations</td> <td>Summer Term, Semester 1</td> <td>12.50</td> </tr> <tr> <td>MGMT20004 Human Resource Management</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table> <p>Five elective subjects:</p> <p>Select five elective subjects from second and third year offerings of the Department of Management. One of these may be a second year (level two) subject; the remainder must be third year (level three) subjects.</p> <p>Subjects beginning with 325-2** and 325-3** are second year and third year subjects respectively.</p> <p>Second year subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MGMT20001 Organisational Behaviour</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	MKTG10001 Principles of Marketing	Summer Term, Semester 1, Semester 2	12.50	MGMT20002 Managing Operations	Summer Term, Semester 1	12.50	MGMT20004 Human Resource Management	Semester 1, Semester 2	12.50	Subject	Study Period Commencement:	Credit Points:	MGMT20001 Organisational Behaviour	Semester 1, Semester 2	12.50
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MGMT20001 Organisational Behaviour	Semester 1, Semester 2	12.50																			

MKTG20001 Consumer Behaviour	Semester 1	12.50
MGMT20002 Managing Operations	Summer Term, Semester 1	12.50
MGMT20003 Project Management	Semester 1	12.50
MGMT20004 Human Resource Management	Semester 1, Semester 2	12.50
MGMT20005 Managerial Decision Analysis	Not offered 2011	12.50
MKTG20004 Market Research	Not offered 2011	12.50
IBUS20001 Business in Asia	Semester 1	12.50

Third year subjects:

Subject	Study Period Commencement:	Credit Points:
MGMT30002 Managing in Contemporary Organisations	Semester 1	12.50
325-308 Industrial Relations	Not offered 2010	
MGMT30004 International Human Resource Management	Semester 2	12.50
MGMT30005 Managing Strategic Change	Semester 2	12.50
MGMT30006 Managing Entrepreneurship and Innovation	Semester 1	12.50
MGMT30008 Organisations, Ethics and Society	Semester 2	12.50
MGMT30011 Supply Chain Management	Summer Term, Semester 1	12.50
IBUS30002 International Corporate Governance	Semester 1	12.50
IBUS30003 Managing Conflict in Global Workplaces	Semester 1	12.50
IBUS30004 Chinese Business and Economy	Semester 1	12.50
MGMT30015 Career Management	Semester 1	12.50

Entry Requirements:

The minimum entry requirement is an undergraduate degree of good academic standard in any area or its equivalent.

Core Participation Requirements:

The Faculty of Business and Economics welcomes applications from students with disabilities. It is University and Faculty policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the Faculty's programs. The BCom and Masters degrees of the Faculty of Business and Economics equip graduates with the knowledge and technical skills necessary to understand and participate in the modern business world. The degrees include the following academic requirements for study: (1) The ability to explain and evaluate concepts, theories, institutional arrangements and operations of modern mixed economies; (2) The ability to critically evaluate the economy, commerce and business in the broader social and political context; (3) The ability to explain and apply concepts across a range of commerce and business disciplines in solving business and policy problems; and (4) The ability to contribute positively to the development of organisations and society in relation to business, government and the commercial professions. All students of the Faculty's courses must possess intellectual, ethical, and emotional capabilities required to participate in the full curriculum and to achieve the levels of competence required by the Faculty. Candidates for the BCom degree and for FBE Masters degrees must have abilities and skills in communication; in conceptual, integrative, and quantitative dimensions; and in behavioural and social dimensions. I. Communication: The student must be able to communicate effectively and efficiently in oral and/or written form. A student must have the ability to clearly and independently communicate knowledge and application of a discipline, principles or practices during assessment tasks, and in some discipline streams. II. Intellectual/Conceptual, Integrative and Quantitative Abilities: The student is expected to have the ability to develop problem-solving skills and demonstrate the ability

	<p>to establish study plans and priorities. These abilities include measurement, calculation, reasoning, analysis, and synthesis. Problem solving requires all of these intellectual abilities. Students should also have the ability to comprehend complex disciplinary and cross disciplinary information related to the BCom and Masters degrees.</p> <p>III. Behavioural and Social Attributes: A student must possess behavioural and social attributes that enable them to participate in a complex learning environment and the emotional health required for full utilisation of his/her intellectual abilities. Students are required to take responsibility for their own participation and learning. They also contribute to the learning of other students in collaborative learning environments, demonstrating interpersonal skills and an understanding of the needs of other students. Assessment may include the outcomes of tasks completed in collaboration with other students. Integrity, concern for others, interpersonal skills, interest, and motivation are all personal qualities that are deemed necessary for students enrolled in FBE courses. Students who feel their disability will prevent them from participating in tasks involving the inherent academic requirements of the BCom and FBE Masters courses are encouraged to contact the Disability Liaison Unit. Adjustments can be provided to minimise the impact of a disability, but students should participate in the course in an independent manner.</p>
Graduate Attributes:	<p>On successful completion of this course, students should be able to demonstrate the following attributes and skills: Applying theories, models and frameworks to understanding the business world; Analysis and interpretation of information; Research, particularly in relation to sourcing qualitative and quantitative data for use in academic work and business reports; Critically evaluating complex arguments and presenting independent points of view; and Oral and written communication.</p>
Notes:	<p>Please note: The Graduate Diploma in Management Studies is no longer available for entry.</p> <p>Most classes are held during business hours.</p> <p>Students must pass all eight subjects to qualify for the Graduate Diploma in Management Studies.</p>