

2571A Master of Applied Commerce (International)

Year and Campus:	2011 - Parkville																																
CRICOS Code:	049422G																																
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																																
Level:	Graduate/Postgraduate																																
Duration & Credit Points:	150 credit points taken over 18 months full time. This course is available as full or part time.																																
Coordinator:	Professor Bill Harley																																
Contact:	Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries (https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html) Web: www.gsbe.unimelb.edu.au (http://www.gsbe.unimelb.edu.au/)																																
Course Overview:	This course aims to provide students with a comprehensive, advanced grounding in core business areas, with specialist training in international business.																																
Objectives:	On successful completion of this course, students should be able to: <ul style="list-style-type: none"> # Analyse the fundamental principles involved in managing markets and organisations that are required of international business managers; # Explain the critical importance of marketing, finance, accounting, human resources, economics, quantitative methods and management for business performance in the global arena; # Synthesise empirical evidence and apply theories of business to the development of an in-depth business plan for a real-world company; and # Apply business theories to real world business practice. 																																
Course Structure & Available Subjects:	The Master of Applied Commerce (International) 12 Subject Program consists of twelve semester-length subjects comprising six core business foundation subjects, five international business subjects and one elective subject.																																
Subject Options:	Six business foundation subjects: <table border="1" data-bbox="389 1370 1485 1861"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>ACCT90004 Accounting for Decision Making</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>ECON90015 Managerial Economics</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MKTG90004 Marketing Management</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT90018 Human Resource Management</td> <td>Not offered 2011</td> <td>12.50</td> </tr> <tr> <td>MGMT90019 Strategic Management</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>FNCE90055 Financial Decision Making</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table> Five international business subjects chosen from: <table border="1" data-bbox="389 1890 1485 2089"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MKTG90010 Marketing Channels</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT90024 Managing e-business Supply Chains</td> <td>Not offered 2011</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	ACCT90004 Accounting for Decision Making	Summer Term, Semester 1, Semester 2	12.50	ECON90015 Managerial Economics	Semester 1, Semester 2	12.50	MKTG90004 Marketing Management	Summer Term, Semester 1, Semester 2	12.50	MGMT90018 Human Resource Management	Not offered 2011	12.50	MGMT90019 Strategic Management	Semester 1, Semester 2	12.50	FNCE90055 Financial Decision Making	Semester 1, Semester 2	12.50	Subject	Study Period Commencement:	Credit Points:	MKTG90010 Marketing Channels	Semester 2	12.50	MGMT90024 Managing e-business Supply Chains	Not offered 2011	12.50
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	MKTG90012 International Marketing Management	Semester 1	12.50
	IBUS90002 Asian Business and Management	Not offered 2011	12.50
	IBUS90003 Managing the Multinational	Semester 2	12.50
	FNCE90016 International Financial Management	Semester 1, Semester 2	12.50
	POLS90013 Politics and Business in post-Mao China	Semester 2	12.50
	166-548 International Political Economy	Not offered 2010	
	<p>One additional elective subject: One additional elective subject selected from the Graduate School of Business and Economics's postgraduate offerings with the permission of the Academic Director of the Program.</p>		
Entry Requirements:	<p>An undergraduate degree in any discipline, or equivalent, plus at least one year of documented work and/or professional experience.</p> <p>Completion of the Graduate Management Admissions Test (GMAT)</p> <p>Personal Statement</p>		
Core Participation Requirements:	<p>The Faculty of Business and Economics welcomes applications from students with disabilities. It is University and Faculty policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the Faculty's programs. The BCom and Masters degrees of the Faculty of Business and Economics equip graduates with the knowledge and technical skills necessary to understand and participate in the modern business world. The degrees include the following academic requirements for study: (1) The ability to explain and evaluate concepts, theories, institutional arrangements and operations of modern mixed economies; (2) The ability to critically evaluate the economy, commerce and business in the broader social and political context; (3) The ability to explain and apply concepts across a range of commerce and business disciplines in solving business and policy problems; and (4) The ability to contribute positively to the development of organisations and society in relation to business, government and the commercial professions. All students of the Faculty's courses must possess intellectual, ethical, and emotional capabilities required to participate in the full curriculum and to achieve the levels of competence required by the Faculty. Candidates for the BCom degree and for FBE Masters degrees must have abilities and skills in communication; in conceptual, integrative, and quantitative dimensions; and in behavioural and social dimensions.</p> <p>I. Communication: The student must be able to communicate effectively and efficiently in oral and/or written form. A student must have the ability to clearly and independently communicate knowledge and application of a discipline, principles or practices during assessment tasks, and in some discipline streams.</p> <p>II. Intellectual#Conceptual, Integrative and Quantitative Abilities: The student is expected to have the ability to develop problem#solving skills and demonstrate the ability to establish study plans and priorities. These abilities include measurement, calculation, reasoning, analysis, and synthesis. Problem solving requires all of these intellectual abilities. Students should also have the ability to comprehend complex disciplinary and cross disciplinary information related to the BCom and Masters degrees.</p> <p>III. Behavioural and Social Attributes: A student must possess behavioural and social attributes that enable them to participate in a complex learning environment and the emotional health required for full utilisation of his/her intellectual abilities. Students are required to take responsibility for their own participation and learning. They also contribute to the learning of other students in collaborative learning environments, demonstrating interpersonal skills and an understanding of the needs of other students. Assessment may include the outcomes of tasks completed in collaboration with other students. Integrity, concern for others, interpersonal skills, interest, and motivation are all personal qualities that are deemed necessary for students enrolled in FBE courses. Students who feel their disability will prevent them from participating in tasks involving the inherent academic requirements of the BCom and FBE Masters courses are encouraged to contact the Disability Liaison Unit. Adjustments can be provided to minimise the impact of a disability, but students should participate in the course in an independent manner.</p>		
Graduate Attributes:	<p>On successful completion of this course, students should be able to demonstrate the following attributes and skills: Problem solving and critical thinking, which should be developed through discussion and written exercises, and analysis of the selection of reading material; Oral and written communication skills, which should be improved through seminar presentation, and discussion and submission of reports; Research skills, which should be developed through the</p>		

preparation of written exercises;Application of theories to practice, which should be developed through seminar discussion and exercises and submitted reports;Team work, through the preparation of group contributions to seminars and assessed reports; andStrategic thinking.

Notes:

Please note: The Master of Applied Commerce (International) is no longer available for entry.

Assessment

Students must pass all twelve subjects to qualify for the Master of Applied Commerce (International)12 Subject Program.

Graduate Diploma in Applied Commerce

Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their students, may be eligible to exit with a Graduate Diploma in Applied Commerce. Students must have successfully completed four core subjects and four elective subjects, and be in good standing to be eligible to be awarded the Graduate Diploma in Applied Commerce.

Graduate Certificate in Applied Commerce

Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Certificate in Applied Commerce. Students must have successfully completed three core subjects and one elective subject, and be in good standing to be awarded the Graduate Certificate in Applied Commerce.

Students who are enrolled in the 16 subject streams of any of the Master of Applied Commerce programs must have successfully completed the two fundamentals subjects, in addition to the above requirements to be eligible for the award of the Graduate Diploma or Graduate Certificate.