

Media and Communications

Year and Campus:	2011																																			
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Contact:	<p>The Graduate School of Humanities and Social Sciences (http://www.arts.unimelb.edu.au/graduate/about/contact_us.html)</p> <p>Email: arts-gradstudies@unimelb.edu.au (mailto:arts-gradstudies@unimelb.edu.au)</p>																																			
Overview:	See course overview																																			
Objectives:	See course objectives																																			
Structure & Available Subjects:	<p>Specialisation Requirements:</p> <p># elective subjects (50 points)</p> <p>Total 50 points</p>																																			
Subject Options:	<p>Elective subjects 50 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM20001 Media and Communications Research</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM20003 Net Communications</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM20006 Understanding Australian Media</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM20007 Media and Society</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM20009 Introduction to Media Writing</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM30002 Global Media Cultures</td> <td>Not offered 2011</td> <td>12.50</td> </tr> <tr> <td>MECM30003 Politics, Communication, Media</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM30004 Media Futures and New Technologies</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM30010 Writing Journalism</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM30013 Marketing Communications</td> <td>Semester 2</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	MECM20001 Media and Communications Research	Semester 2	12.50	MECM20003 Net Communications	Semester 1	12.50	MECM20006 Understanding Australian Media	Semester 2	12.50	MECM20007 Media and Society	Semester 1	12.50	MECM20009 Introduction to Media Writing	Semester 2	12.50	MECM30002 Global Media Cultures	Not offered 2011	12.50	MECM30003 Politics, Communication, Media	Semester 1	12.50	MECM30004 Media Futures and New Technologies	Semester 2	12.50	MECM30010 Writing Journalism	Semester 1	12.50	MECM30013 Marketing Communications	Semester 2	12.50
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Links to further information:	http://www.culture-communication.unimelb.edu.au/media-communications/																																			
Related Course(s):	Graduate Certificate in Arts																																			