

Governance, Policy and Communication

| Year and Campus: | 2011 | | | | | | | | |
|--|---|----------------|--|---------|----------------------------|----------------|--|--|--|
| Coordinator: | Dr Peter Christoff | | | | | | | | |
| Contact: | peterac@unimelb.edu.au | | | | | | | | |
| Overview: | <p>Governance, Policy and Communication is offered as a major field of study in the Master of Environment degree.</p> <p>Who drives the laws that determine our environmental future? And how can positive change be effectively communicated, or policy influenced through regulation, better governance and the media?</p> <p>The development and marketing of environmental policy is vitally important in effecting changes in government, corporate bodies, and across the environmental sector. The Governance, Policy and Communication major looks at existing national and international legal and political frameworks relevant to the environment, enhances your skills in policy-making, business management and marketing, and gives you the tools to incorporate these skills and work systems in the workplace.</p> <p>This major is most appropriate for professionals engaged in helping organisations develop economically viable environmental agendas and communicating these effectively to the public, or for those wishing to enter this sector.</p> <p>Students can expect to find employment in a wide range of organisations such as government authorities, environmental consulting companies and industry and assist them in development, ongoing management and marketing of change in environmental agendas as well as the identification of opportunities that result from environmental initiatives.</p> | | | | | | | | |
| Objectives: | <p>Students who complete the Master of Environment will have:</p> <ul style="list-style-type: none"> • An advanced understanding of environmental issues • Advanced skills and techniques applicable to changing and managing the environment • An ability to evaluate and synthesise research and professional literature in the chosen stream or focus of study • An advanced understanding of the international context and sensitivities of environmental assessment <p>The graduate attributes for the Master of Environment are:</p> <ul style="list-style-type: none"> • Expertise in multidisciplinary understanding, analysis and research with an environmental focus • Collaborative approaches to environmental problem solving • Capacity to engage in critical social and sustainability questions <p>The Master of Environment generic skills are:</p> <ul style="list-style-type: none"> • Multidisciplinary and trans-disciplinary knowledge and research of environmental relevance • Collaborative environmental management skills • Capacity for independent learning across discipline boundaries | | | | | | | | |
| Structure & Available Subjects: | <p>Students will be required to complete three core subjects, choose four subjects from the compulsory subject list and undertake electives to make up the balance of the award. The selection of electives is made in consultation with the Governance, Policy and Communication major coordinator.</p> <p>For a current list of subjects offered in the Governance, Policy and Communication major, please refer to the course information page at: http://www.oep.unimelb.edu.au/currentstudents/master_of_environment/specialist_paths_of_study/governance_policy_and_communication (http://www.oep.unimelb.edu.au/currentstudents/master_of_environment/specialist_paths_of_study/education)</p> | | | | | | | | |
| Subject Options: | <p>Core Subjects</p> <p>Students are required to complete the subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table> | | | Subject | Study Period Commencement: | Credit Points: | | | |
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| MULT90005 Trans-disciplinary Thinking & Learning | Not offered 2011 | 12.50 |
| MULT90004 Sustainability Policy and Management | March | 12.50 |
| ENST90005 Environmental Policy | Semester 2 | 12.50 |

Compulsory Subjects

and choose 4 subjects from the list of:

| Subject | Study Period Commencement: | Credit Points: |
|---|----------------------------|----------------|
| DEVT90003 The Political Ecology of Development | Not offered 2011 | 12.50 |
| ENST90002 Social Impact Assessment and Evaluation | Semester 2 | 12.50 |
| PPMN40002 Organisations and Management | Semester 2 | 12.50 |
| NRMT90003 Social Research Methods | March | 12.50 |
| ECON90016 Environmental Economics and Strategy | Semester 1 | 12.50 |
| LAWS70068 Environmental Law | September | 12.50 |
| HPSC90010 Environment and Knowledge | Not offered 2011 | 12.50 |
| PPMN90029 Managing Communications & the Media | May | 12.50 |

Elective Subjects

plus undertake electives to make up the balance of the award. The recommended list of electives includes:

| Subject | Study Period Commencement: | Credit Points: |
|---|----------------------------|----------------|
| ANTH90001 Heritage and Cultural Environments | Semester 2 | 12.50 |
| ENST90004 Climate Change Politics and Policy | Semester 1 | 12.50 |
| ENST90017 Environmental Policy Instruments | Semester 2 | 12.50 |
| SOCI90002 Foundations of Social Policy | Semester 1 | 25 |
| SOCI90004 Contemporary Social Problems | Semester 2 | 12.50 |
| POLS90009 International Relations Internship | Semester 1, Semester 2 | 25 |
| POLS90015 Business and Government | Not offered 2011 | 12.50 |
| NRMT90007 Community Natural Resource Management | Semester 2 | 12.50 |
| MGMT90018 Human Resource Management | Not offered 2011 | 12.50 |
| MKTG90009 Advertising | Semester 2 | 12.50 |
| MGMT90031 Project Management | Semester 1, Semester 2 | 12.50 |
| ENEN90005 Environmental Management ISO 14000 | Not offered 2011 | 12.50 |
| EDUC90006 Environmental Education | Semester 1 | 12.50 |
| MGMT90019 Strategic Management | Semester 1, Semester 2 | 12.50 |
| ABPL90009 Participation and Negotiation | September | 12.50 |
| ENST90006 Environmental Research Review | Semester 1, Semester 2 | 12.50 |
| ENST90007 Environmental Research Topic | Semester 1, Semester 2 | 25 |

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| | ENST90018 Environmental Research Topic | Semester 1, Semester 2 | 37.50 |
| | ENST90016 Environmental Research Project | Semester 1, Semester 2 | 50 |
| | ENST70001 Environmental Research Proj (long) MYE | Semester 1, Semester 2 | 25 |
| Links to further information: | http://www.environment.unimelb.edu.au | | |
| Notes: | Other subjects may be approved at the discretion of the coordinator. | | |
| Related Course(s): | Master of Environment Master of Environment | | |