

PPMN90027 Economics for Managers

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2010, Hawthorn This subject commences in the following study period/s: Semester 1, Hawthorn - Taught on campus. Semester 2, Hawthorn - Taught on campus. NA
Time Commitment:	Contact Hours: 24 contact hours Total Time Commitment: NA
Prerequisites:	nil
Corequisites:	nil
Recommended Background Knowledge:	nil
Non Allowed Subjects:	nil
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Melbourne Consulting and Custom Programs Level 3, 442 Auburn Rd Hawthorn VIC 3122 Email: mccp.enquiries@mccp.unimelb.edu.au (mailto:mccp.enquiries@mccp.unimelb.edu.au)
Subject Overview:	Note: MCCP is not currently accepting enrolments into this subject. This unit is designed to develop an appreciation of the value of economic reasoning in solving business problems and to develop the fundamental economic analytical skills required in managerial decision making
Objectives:	Students who successfully complete this unit should: <ul style="list-style-type: none"> • Be able to use supply/ demand analysis to solve economics problems • Appreciate different market types and conditions, pricing strategies • Understand the concepts of value and added value; • Understand key elements of macroeconomic frameworks and policy
Assessment:	Two tests of one-hour or equivalent (10% each)One assignment of 2000 words (30%)Final two-hour examination (50%)
Prescribed Texts:	nil
Recommended Texts:	NA
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Refer to MCCP.

Links to further information:	www.mccp.unimelb.edu.au
Related Course(s):	Postgraduate Certificate in Public and Private Partnerships