

## POPH90012 Health Economics & Program Evaluation

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2010, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus. Classroom
<b>Time Commitment:</b>	Contact Hours: One 1-hour lecture and one 1-hour tutorial per week Total Time Commitment: Students will be expected to undertake additional study (i.e. outside the stated contact hours) of at least 2 hours for each hour of contact in this subject.
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	None
<b>Coordinator:</b>	Dr Arthur Hsueh, Ms Rosemary Mckenzie
<b>Contact:</b>	Centre for Health Policy, Programs and Economic Telephone: +61 3 8344 9111 Email: chppe-enquiries@ unimelb.edu.au OR Academic Programs Office Melbourne School of Population Health Tel: +61 3 8344 9339 Fax: +61 3 8344 0824 Email: sph-gradinfo@unimelb.edu.au
<b>Subject Overview:</b>	This subject provides an introduction to the disciplines of health economics and program evaluation and provides students with the opportunity to develop an appreciation of the contribution that health economics and program evaluation make to the practice of public health.  There are two principal areas of learning within this unit:  1 Health economics/economic evaluation/priority setting, which introduces students to the role and usefulness of economic analysis through provocative lectures on selected topics of policy interest;  2 Health program evaluation, which provides a basic introduction to program evaluation principles and design applicable to public health programs
<b>Objectives:</b>	On completion of this unit, students should be able to:  For the Health Economics section:  # understand the role of management in resource allocation, including planning, funding, equity and efficiency. # understand key economic concepts and the role of economics in increasing welfare, including the special characteristics of health care as an economic commodity; # assess the usefulness and limitations of economic analysis in promoting an efficient and equitable health care system; # understand the basic types and role of economic appraisal in the evaluation of health care services;  For the Program Evaluation section:

	<ul style="list-style-type: none"> <li># understand the differences between process, impact, and outcome evaluation as they apply to health programs;</li> <li># describe different types of evaluation design, and assess their strengths and weaknesses in relation to public health programs;</li> <li># determine evaluation strategies appropriate to particular stages of the public health program cycle;</li> <li># understand the role of evaluation in the conduct of public health programs.</li> </ul>
<b>Assessment:</b>	One essay of 2000-2500 words (40%) One essay of 2000-2500 words (40%) Tutorial exercises (20%)
<b>Prescribed Texts:</b>	A volume of key readings will be provided.Owen, John M. Program Evaluation: Forms and Approaches (3rd ed.) New York: Guildord Publications, 2006 298 pp. ISBN: 1-59385-406-4
<b>Recommended Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	-
<b>Links to further information:</b>	<a href="http://www.sph.unimelb.edu.au">http://www.sph.unimelb.edu.au</a>
<b>Notes:</b>	This subject is a Master of Public Health Consortium subject.
<b>Related Majors/Minors/Specialisations:</b>	Epidemiology and Biostatistics Health Economics/Economic Evaluation Health Program Evaluation International Health Primary Care Sexual Health Social Health Women&apos;s Health