

## MGMT90114 Managing Tertiary Education Enterprises

<b>Credit Points:</b>	25
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2010, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught online/distance.
<b>Time Commitment:</b>	Contact Hours: 36 hours Total Time Commitment: 240 hours
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	Attendance at all classes (tutorial/seminars/practical classes/lectures/labs) is obligatory. Failure to attend 80% of classes will normally result in failure in the subject.
<b>Coordinator:</b>	Dr Geoff Sharrock
<b>Contact:</b>	LH Martin Institute
<b>Subject Overview:</b>	<p>This unit has three main themes, focusing on the main missions of tertiary institutions.</p> <p>Managing Teaching and Learning. How are institutional strategies for teaching and learning and curriculum development designed and implemented? How do these relate to the rise of new technologies and the new focus on quality assurance?</p> <p>Managing Research and Innovation. Knowledge and innovation are seen as key drivers of economic and social development. What does the rise of the knowledge economy mean for tertiary sector institutions? Key sub-themes explored are: the teaching-research nexus, research priority setting and commercialisation.</p> <p>Managing Enterprise and Community Engagement. Who are the institution's main stakeholders? What are the relationships between the institution and wider communities, industry and government organisations? How are these relationships extended and managed so that tertiary institutions make social and economic contributions through productive partnerships, in line with their main mission?</p>
<b>Objectives:</b>	<p>Upon successful completion students will be able to:</p> <ul style="list-style-type: none"> <li># understand the basic requirements for managing tertiary education institutions in relation to their three main missions</li> <li># understand for each of the three main missions their interrelationships and the relationships with overall institutional strategy formation</li> <li># identify internal and external stakeholders and relate their demands to the three main missions of the institution</li> </ul>
<b>Assessment:</b>	Active participation in class discussion, syndicate group work and simulation exercises during the first and second residential school; one 4,000 word essay due after the end of the semester. This is a pass/fail subject.
<b>Prescribed Texts:</b>	Selected readings and notes to be provided prior to commencement.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># a strong understanding of the three main missions of tertiary education institutions</li> <li># ability to work as a team member</li> </ul>

	# ability to apply theoretical insights to issues and problems encountered in practice
<b>Related Course(s):</b>	Master of Tertiary Education Management