

MGMT90049 Strategy, Ethics & Governance

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| Credit Points: | 12.50 |
| Level: | 9 (Graduate/Postgraduate) |
| Dates & Locations: | 2010, Hawthorn This subject commences in the following study period/s: Semester 1, Hawthorn - Taught on campus. Intensive mode. See www.mccp.unimelb.edu.au for delivery details |
| Time Commitment: | Contact Hours: 24 hours of lectures/seminars/workshops/individual supervision Total Time Commitment: Estimated total time commitment of 120 hours. |
| Prerequisites: | nil |
| Corequisites: | nil |
| Recommended Background Knowledge: | nil |
| Non Allowed Subjects: | nil |
| Core Participation Requirements: | For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/ |
| Contact: | Melbourne Consulting and Custom Programs Level 3, 442 Auburn Rd Hawthorn VIC 3122 Email: moe@mccp.unimelb.edu.au (mailto:moe@mccp.unimelb.edu.au) |
| Subject Overview: | This subject examines the nature of strategy in organisations and the role that organisations play in society by exploring their impact on the people who work in them, the communities that surround them, and other stakeholders. |
| Objectives: | Students who successfully complete this subject should: <ul style="list-style-type: none"> • Appreciate the historical perspective on the development of the modern organisation. • Understand the concepts and processes of strategy formulation and implementation in organisations. • Understand how ethical issues impact on organising processes and people in the organisation. • Understand the interactions between organisations and diverse stakeholders in the community. • Understand relationships between corporate governance and strategy. • Appreciate management ethics and corporate responsibility. |
| Assessment: | One-hour test (20%) Assignments of not more than 1500 words (30%) Field project investigation report of 3000 words (50%) |
| Prescribed Texts: | n/a |
| Recommended Texts: | n/a |
| Breadth Options: | This subject is not available as a breadth subject. |
| Fees Information: | Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees |

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| Generic Skills: | <p>Students who successfully complete this subject should:</p> <ul style="list-style-type: none">Understand the concepts and processes of strategy formulation and implementation in organisationsUnderstand how ethical issues impact or organising processes on people in the organisationAppreciate the historical perspective on the development of the modern organisationUnderstand the interactions between organisations and diverse stakeholders in the communityAppreciate management ethics and corporate responsibilityUnderstand relationships between corporate governance and strategy |
| Links to further information: | <p>http://www.mccp.unimelb.edu.au/subjects/strategy-ethics-and-governance</p> |
| Related Course(s): | <p>Master of Enterprise (Executive) Master of Enterprise (Executive)</p> |