MECM30006 Media and Communications Internship

Credit Points:	25
Level:	3 (Undergraduate)
Dates & Locations:	2010, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. Semester 2, Parkville - Taught on campus. On Campus
Time Commitment:	Contact Hours: Two hours per week of on-campus supervision comprising lectures, workshops and consultation time and a minimum 80 hours of work placement to be determined in consultation with the subject coordinator and workplace mentor. Students must attend the compulsory internship information session (held in August or September) before enrolling in the internship. Students are required to attend the compulsory formal pre-internship briefing on workplace issues, which takes place in the first lecture of semester. Students are not able to begin their placement until after this formal session. Total Time Commitment: 126
Prerequisites:	Completion of 100 points in second year of the BA (Media and Communications) enriched major.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	None
Coordinator:	Prof Sean Cubitt
Contact:	Nick Hill email: nhill@unimelb.edu.au
Subject Overview:	In this subject, students will acquire practical experience in one or more media and communications environments, under the guidance of a workplace mentor. Academic supervision and support will be provided in the form of on-campus lecture/workshops and regular consultations, during which students will develop communication skills relevant to their placement(s), and report on their workplace experience. This subject is designed to expose final-year students to work practices in media and communications setting(s), and to provide opportunities to enhance their communication and research skills. On completion of the subject, students will have developed professional contacts, acquired skills which make them productive in the workplace, and gained valuable vocational experience. The Media and Communications Program may, at its discretion, and depending on resources and student interest, also offer students a placement as part of a group media/communications project. In circumstances where a student's excellent academic results demonstrate a special aptitude for media communications research and where suitable opportunities exist, placement with a research project inside the Media and Communications program may be possible, at the discretion of the coordinator in consultation with the Head of Program.
Objectives:	Students who complete this subject will: # be able to demonstrate understanding of the economic, social, cultural, technological and political contexts relevant to their Internship placement; # be able to demonstrate familiarity with professional practices and competencies required by relevant jobs in their Internship placement; # be able to identify dilemmas and difficulties encountered within their Internship environment and account for these; # be able to reflexively evaluate their own performance and development in terms of theoretical understanding, personal strengths and weaknesses and "professional" conduct within their selected Internship environment with a view to improving future performance.

Assessment:	A career development strategy of 3000 words 35% (due mid-semester) and an internship report of 5000 words 65% (due a week after the end of classes). In order to be eligible for assessment, students must satisfactorily undertake work placements of a minimum of 80 hours. Students must attend 100% of lectures and tutorials in order to participate in this program. Note: Assessment submitted late without an approved formal extension will be penalised at 2% per day. Students who fail to submit up to 2-weeks after the final due date without a formal extension and special consideration will receive a fail grade for the piece of assessment.
Prescribed Texts:	A subject reader will be available.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Students who successfully complete this subject will: # be able to use time management skills effectively in work and research tasks; # be able to apply appropriate research methods to the analysis of practical challenges and unfamiliar situations; # be able to apply active listening and questioning skills in developing productive work relationships with different people and roles; # be able to reflexively evaluate personal performance and identify strengths, weaknesses and strategies for improvement.
Notes:	This subject is only available to students enrolled in the BA (Media and Communications) enriched major. Students cannot enrol in the Internship through SIS. Students must apply to the Internship Coordinator or Administrator for application details. Applications close on 30 September for Internships in both semesters of the following year. Students must attend a compulsory pre-internship briefing session held in the August or September of the year before undertaking the Internship.
Related Course(s):	Bachelor of Arts(Media and Communications) Bachelor of Arts(Media and Communications) & Bachelor of Commerce