

LAWS70065 Event Management Law

Credit Points:	12.50
Level:	7 (Graduate/Postgraduate)
Dates & Locations:	2010, Parkville This subject commences in the following study period/s: May, Parkville - Taught on campus.
Time Commitment:	Contact Hours: The total class time is between 24 and 26 hours. Total Time Commitment: Visit the Melbourne Law Masters website for more information about this subject.
Prerequisites:	Visit the Melbourne Law Masters website for more information about this subject.
Corequisites:	Visit the Melbourne Law Masters website for more information about this subject.
Recommended Background Knowledge:	Visit the Melbourne Law Masters website for more information about this subject.
Non Allowed Subjects:	Visit the Melbourne Law Masters website for more information about this subject.
Core Participation Requirements:	Visit the Melbourne Law Masters website for more information about this subject.
Contact:	For the most up-to-date information about this subject, contact the Melbourne Law Masters Office by email at law-masters@unimelb.edu.au or phone 8344 6190 or alternatively visit the subject website: www.masters.law.unimelb.edu.au
Subject Overview:	Principal topics will include the legal aspects of: <ul style="list-style-type: none"> # Event ownership # Event procurement, including bidding processes and government support # Role of host organisations and promoters # Commercial arrangements, including broadcasting, sponsorship, corporate hospitality and merchandising # Venue hire # Role of federal and state governments, including special purpose legislation, policing and security, traffic and transport, public health, and business and tourism development programs # Ticketing and accreditation, including sale and distribution methods, and terms and conditions # Brand protection and anti-infringement strategies # Risk and incident management.
Objectives:	A student who has successfully completed this subject should: <ul style="list-style-type: none"> # Possess a general knowledge of the nature of event management in Australia and internationally # Understand the role of the event owner, host organisation, promoter and government in procuring and staging major events in Australia # Understand the legal structure for, and laws relating to, event management in Australia # Be able to engage in informed debate over the sufficiency of those laws to serve the interests of key stakeholders.
Assessment:	10,000 word research paper (100%) (30 August) on a topic approved by the subject coordinator
Prescribed Texts:	Visit the subject website for more information
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Visit the Melbourne Law Masters website for more information about this subject.

**Links to further
information:**

<http://www.masters.law.unimelb.edu.au/>