

EDUC90519 Strategy & Planning in Higher Education

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2010, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 24 contact hours (120 hours total commitment) Total Time Commitment: Not available
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	Attendance at all classes (tutorial/seminars/practical classes/lectures/labs) is obligatory. Failure to attend 80% of classes will normally result in failure in the subject.
Coordinator:	Prof Richard James
Contact:	Education Student Centre
Subject Overview:	This subject is designed to provide an overview of the current context of higher education in Australia, in particular the issues and trends that affect university managers. The subject will examine the structure and purpose of the modern university, changing relationships between universities and government, the market orientation of contemporary higher education, changing patterns of academic and administrative work and the new relationships between academic and administrative leaders and managers.
Objectives:	At the completion of the subject, participants will be able to: <ul style="list-style-type: none"> # describe the changing structures and roles of universities; # describe some of the factors that affect universities and influence approaches to university management; # analyse the implications of changing patterns of academic and administrative work; # relate personal workplace experiences to the broader higher education context of change.
Assessment:	A review of a contemporary issue in higher education and the implications for the local context, drawing on international literature and analysis as appropriate. (4,000 words, 100 per cent)
Prescribed Texts:	None
Recommended Texts:	Baldwin, G.& James, R. (2000) The market in Australian higher education and the concept of student as informed consumer <i>Journal of Higher Education Policy and Management</i> 22, 2:pp.139 - 148 Clark, B. (1998) <i>Creating Entrepreneurial Universities: Organisational Pathways of Transformation</i> Oxford: Pergamon Press James, R. (2002) Students' changing expectations of higher education and the consequences of mismatches with reality, in Coaldrake, P. (ed) <i>Responding to Student Expectations</i> Paris:OECD Marginson, S. and Considine, M. (2000) <i>The Enterprise University: Power, Governance and Reinvention in Australia</i> Cambridge: Cambridge University Press. McInnis, C. (2000) Changing perspectives and work practices of academics in Australian universities, in Tight, M. (ed) <i>International Perspectives on Higher Education Research Vol. 1 Academic Work and Life: What is to be an Academic and How this is Changing</i> New York: JAI Elsevier.

	McInnis, C. (1998) Dissolving boundaries and new tensions: Academics and administrators in Australian universities <i>Journal of Higher Education Policy and Management</i> . 20:1
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On completing this subject, participants should be able to: <ul style="list-style-type: none"> # apply theories and principles to specific contexts; # access, evaluate and utilise relevant resource materials; # reflect upon and analyse the effectiveness of their activities.
Links to further information:	www.edfac.unimelb.edu.au
Related Course(s):	Graduate Certificate in University Management