

CULS20010 Television and Popular Culture

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	2010, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus. On campus.
Time Commitment:	Contact Hours: 4.5 A 1.5-hour lecture, a 1-hour tutorial and a 2-hour screening per week Total Time Commitment: Not available
Prerequisites:	Completion of at least 12.5 points of first year Cinema and/or Cultural Studies or one of the Faculty of Arts' Interdisciplinary Foundation (IDF) subjects.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the 3Disability Liaison Unit website: 4 http:// www.services.unimelb.edu.au/disability/
Coordinator:	Prof Barbara Creed, Prof Jeanette Hoorn
Contact:	Chis Healy clhealy@unimelb.edu.au
Subject Overview:	An introduction to the study of popular culture with focus on examples of (post) industrialised modernity—film, popular music, television, comics, advertising, computer games, theme parks and the internet—and the critical and theoretical models that were developed to interpret these media. Particular attention will be placed on television and the crucial role it has played over the last five decades as a medium that not only mediates private and public spheres but also as a form that remediates other popular media.
Objectives:	Students who successfully complete this subject should... # understand the historical, social, formal, industrial, and ideological dynamics of modern popular culture; # comprehend the ways that popular culture has been constructed and reconstructed within various discursive, social and theoretical frameworks; # appreciate the complex relationships between popular culture and its audiences; # be familiar with some of the major critical approaches to the study of popular culture and be able to use these approaches in their own work.
Assessment:	Attendance and participation (10%), a written essay (1500 words - 40%), and a final written essay or blog multimedia alternative (2500 words - 60%). Students must attend a minimum of 10 tutorials in order to submit their work for assessment. Students are advised to consult the following web address for details of assessment penalties which apply to this subject http:// www.services.unimelb.edu.au/policy/assessment/policy/penalties.html .
Prescribed Texts:	The readings will be available online via the LMS.
Breadth Options:	This subject potentially can be taken as a breadth subject component for the following courses:

	<p># <u>Bachelor of Biomedicine</u> (https://handbook.unimelb.edu.au/view/2010/B-BMED)</p> <p># <u>Bachelor of Commerce</u> (https://handbook.unimelb.edu.au/view/2010/B-COM)</p> <p># <u>Bachelor of Environments</u> (https://handbook.unimelb.edu.au/view/2010/B-ENVS)</p> <p># <u>Bachelor of Music</u> (https://handbook.unimelb.edu.au/view/2010/B-MUS)</p> <p># <u>Bachelor of Science</u> (https://handbook.unimelb.edu.au/view/2010/B-SCI)</p> <p># <u>Bachelor of Engineering</u> (https://handbook.unimelb.edu.au/view/2010/355AA)</p> <p>You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>Students who successfully complete this subject should</p> <ul style="list-style-type: none"> # acquire fundamental research and analytic skills; # acquire critical and ethical self-awareness; # acquire the ability to develop and communicate effective arguments in both oral and written form; # acquire fundamental skills in media and information literacy and management.
Notes:	This subject is available to pre-2008 Bachelor of Arts students for credit to 2nd or 3rd year of the major in Cinema or Cultural Studies.
Related Course(s):	<p>Bachelor of Arts(Media and Communications)</p> <p>Bachelor of Creative Arts</p> <p>Diploma in Creative Arts</p> <p>Graduate Diploma in Creative Arts</p>
Related Majors/Minors/Specialisations:	<p>Cinema & Cultural Studies</p> <p>Cinema Studies Major</p> <p>Cinema and Cultural Studies</p> <p>Cinema and Cultural Studies</p> <p>Cultural Studies Major</p>