

CULS20009 Global Screen Cultures

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	2010, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. On campus.
Time Commitment:	Contact Hours: 4.5 A 1.5-hour lecture, a 1-hour tutorial and a 2-hour screening per week. Total Time Commitment: 120
Prerequisites:	Completion of at least 12.5 points of first year Cinema and/or Cultural Studies or one of the Faculty of Arts' Interdisciplinary Foundation (IDF) subjects.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the 3Disability Liaison Unit website: 4 http://www.services.unimelb.edu.au/disability/
Coordinator:	Dr Audrey Yue
Contact:	Audrey Yue aisy@unimelb.edu.au
Subject Overview:	This subject introduces students to film and other screen-based media (that may include television, the internet, computer games and mobile media) as objects and commodities of global circulation. It will examine the history of theoretical frameworks developed to understand this phenomenon, covering paradigms that may include colonial discourse, neocolonialism, decolonisation, Third Cinema, national cinema, the Three Worlds model and the North/South model, core-periphery models, postcolonial theory, transnational cinema, and globalisation theory. Students completing the subject will be familiar with case studies including those from global Hollywood, international film festivals, world cinema, art house imports, regional and non-Western popular screen cultures that may include examples from Japan, Hong Kong, China, Korea Thailand, India, Iran, Russia, Africa as well as socially-engaged video documentary. In 2010, the subject will focus on transnational Asian screen cultures.
Objectives:	Students who successfully complete this subject will: <ul style="list-style-type: none"> # understand the globalisation of screen cultures from their various historical, industrial, social, formal and ideological perspectives; # comprehend the ways that global screen cultures function as sites of imperialism, nationalism, postcolonialism, neo-colonialism and resistance; # appreciate the complex relationships between different global screen cultures and their audiences; # be familiar with some of the major critical approaches to the study of global screen cultures and be able to use these approaches in their own work.
Assessment:	An essay of 1000 words (25%) due mid-semester. an essay of 2000 words (50%) due at the end of the semester; a multimedia exercise (blog/wiki) equivalent to 1000 words (25%) done throughout the semester. Students must attend a minimum of 10 tutorials in order to submit their work for assessment. Students are advised to consult the following web address for details of

	assessment penalties which apply to this subject http://www.services.unimelb.edu.au/policy/assessment/policy/penalties.html .
Prescribed Texts:	A subject reader will be available.
Breadth Options:	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> # Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2010/B-BMED) # Bachelor of Commerce (https://handbook.unimelb.edu.au/view/2010/B-COM) # Bachelor of Environments (https://handbook.unimelb.edu.au/view/2010/B-ENVS) # Bachelor of Music (https://handbook.unimelb.edu.au/view/2010/B-MUS) # Bachelor of Science (https://handbook.unimelb.edu.au/view/2010/B-SCI) # Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2010/355AA) <p>You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>Students who successfully complete this subject should</p> <ul style="list-style-type: none"> # understand the globalisation of screen cultures from their various historical, industrial, social, formal and ideological perspectives; # comprehend the ways that global screen cultures function as sites of imperialism, nationalism, postcolonialism, neo-colonialism and resistance; # appreciate the complex relationships between different global screen cultures and their audiences; # be familiar with some of the major critical approaches to the study of global screen cultures and be able to use these approaches in their own work.
Notes:	This subject is available to pre-2008 Bachelor of Arts students for credit into 2nd or 3rd year of the major in Cinema or Cultural Studies
Related Course(s):	<p>Bachelor of Arts(Media and Communications) Bachelor of Creative Arts Diploma in Creative Arts Graduate Diploma in Creative Arts</p>
Related Majors/Minors/Specialisations:	<p>Cinema & Cultural Studies Cinema Studies Major Cinema and Cultural Studies Cinema and Cultural Studies Cultural Studies Major</p>