

AMGT90014 Directed Reading in Cultural Management

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2010, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. Semester 2, Parkville - Taught on campus. Regular supervision on campus
Time Commitment:	Contact Hours: 0.5 Total Time Commitment: 120
Prerequisites:	Admission to the Master of Arts Management or Master of Art Curatorship.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	None
Coordinator:	Dr Kate Macneill
Contact:	Kate MacNeill cmmacn@unimelb.edu.au (mailto:cmmacn@unimelb.edu.au)
Subject Overview:	Students will undertake a course of directed reading on an approved topic. Areas of study may include management, law, marketing, cultural policy, curatorship and museum practices and their application within the context of the arts sector. Students will be assigned a supervisor appropriate to the specific focus of the reading. Permission to undertake this subject must be obtained from the Arts Management Coordinator.
Objectives:	<ul style="list-style-type: none"> # be able to develop an understanding of the specific factors which influence one area of arts management, such as copyright law or audience development or cultural tourism; # be able to demonstrate an understanding of how such factors inform decision-making, such as resource distribution, in arts management; and # be able to hypothesise on arts management strategies to an advanced level.
Assessment:	An annotated bibliography and essay or equivalent writing that critically engages with the field of study undertaken, totalling 5000 words 100% (due at end of semester).
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# acquire written communication skills through essay writing and seminar discussion.
Related Course(s):	Master of Art Curatorship (Coursework and Minor Thesis) Master of Arts Management