

AMGT90007 Advanced Management

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2010, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. On campus
Time Commitment:	Contact Hours: 3 Total Time Commitment: 120
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	Formerly available as 760-522 Advanced Arts Management. Students who have completed 760-522 Advanced Arts Management are not permitted to enrol in this subject.
Core Participation Requirements:	None
Coordinator:	Dr Kate Macneill
Contact:	Kate MacNeill cmmacn@unimelb.edu.au (mailto:cmmacn@unimelb.edu.au)
Subject Overview:	A study of the theory and practice of good management and effective leadership as it applies to a range of organisational styles in the arts, considering and comparing the not-for-profit and commercial sectors. Topics will include but not be limited to: creating visions for arts organisations, the theory and practice of strategic planning, managing different types and sizes of organisations, managing staff and stakeholders.
Objectives:	<ul style="list-style-type: none"> # be able to understand the theory and practice of strategic planning; # be able to understand the theory and practice of small business management; # be able to identify and analyse the differing pressures in the management of "not- for-profit" and "for profit" organisations; # be able to recognise and analyse the place of consultancy in the arts; # be able to understand the principles of compulsory competitive tendering and demonstrate acquired skills in preparing and submitting tender documents; # be able to identify and appreciate the theory and practice of different styles of management and leadership; and # be able to demonstrate an understanding of organisational health.
Assessment:	An oral presentation and seminar paper equivalent to 1500 words 30% (due mid semester) and a written assignment or case study of 3500 words 70% (due at the end of semester).
Prescribed Texts:	A subject reader will be available.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # be able to demonstrate effective time management; # be able to plan and execute research at a high level; # be able to demonstrate critical thinking and analysis at a high level; # be able to communicate research finding in clear and concise ways;

	# be able to demonstrate creative thinking; and # be able to understand social, ethical and cultural contexts.
Notes:	This subject was formerly 760-522 Advanced Arts Management. Students who have completed 760-522 Advanced Arts Management are not permitted to enrol in this subject.
Related Course(s):	Master of Arts Management