

2571A Master of Applied Commerce (International)

Year and Campus:	2010 - Parkville																																			
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																																			
Level:	Graduate/Postgraduate																																			
Duration & Credit Points:	150 credit points taken over 18 months full time. This course is available as full or part time.																																			
Coordinator:	Professor Bill Harley																																			
Contact:	Graduate School of Business and Economics Student Centre Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries: http://www.gsbe.unimelb.edu.au/future/unity_forms/contact.html (http://www.gsbe.unimelb.edu.au/future/unity_forms/contact.html/) Web: www.melbournegsm.unimelb.edu.au (http://www.gsbe.unimelb.edu.au/)																																			
Course Overview:	This course aims to provide students with a comprehensive, advanced grounding in core business areas, with specialist training in international business.																																			
Objectives:	On successful completion of this course, students should be able to: <ul style="list-style-type: none"> # Analyse the fundamental principles involved in managing markets and organisations that are required of international business managers; # Explain the critical importance of marketing, finance, accounting, human resources, economics, quantitative methods and management for business performance in the global arena; # Synthesise empirical evidence and apply theories of business to the development of an in-depth business plan for a real-world company; and # Apply business theories to real world business practice. 																																			
Course Structure & Available Subjects:	The Master of Applied Commerce (International) 12 Subject Program consists of twelve semester-length subjects comprising six core business foundation subjects, five international business subjects and one elective subject.																																			
Subject Options:	<p>Six business foundation subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>ACCT90004 Accounting for Decision Making</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>ECON90015 Managerial Economics</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MKTG90004 Marketing Management</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT90018 Human Resource Management</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT90019 Strategic Management</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>FNCE90055 Financial Decision Making</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table> <p>Five international business subjects chosen from:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MKTG90010 Marketing Channels</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MGMT90024 Managing e-business Supply Chains</td> <td>August</td> <td>12.50</td> </tr> <tr> <td>MKTG90012 International Marketing Management</td> <td>Summer Term, Semester 1</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	ACCT90004 Accounting for Decision Making	Summer Term, Semester 1, Semester 2	12.50	ECON90015 Managerial Economics	Semester 1, Semester 2	12.50	MKTG90004 Marketing Management	Summer Term, Semester 1, Semester 2	12.50	MGMT90018 Human Resource Management	Semester 1, Semester 2	12.50	MGMT90019 Strategic Management	Semester 1, Semester 2	12.50	FNCE90055 Financial Decision Making	Semester 1, Semester 2	12.50	Subject	Study Period Commencement:	Credit Points:	MKTG90010 Marketing Channels	Semester 2	12.50	MGMT90024 Managing e-business Supply Chains	August	12.50	MKTG90012 International Marketing Management	Summer Term, Semester 1	12.50
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	IBUS90002 Asian Business and Management	Semester 1	12.50
	IBUS90003 Managing the Multinational	Semester 1, Semester 2	12.50
	FNCE90016 International Financial Management	Semester 1, Semester 2	12.50
	POLS90013 Politics and Business in post-Mao China	Semester 2	12.50
	166-548 International Political Economy	Not offered 2010	
	<p>One additional elective subject: One additional elective subject selected from the Graduate School of Business and Economics's postgraduate offerings with the permission of the Academic Director of the Program.</p>		
Entry Requirements:	<p>An undergraduate degree in any discipline, or equivalent, plus at least one year of documented work and/or professional experience.</p> <p>Completion of the Graduate Management Admissions Test (GMAT)</p> <p>Personal Statement</p>		
Core Participation Requirements:	<p>For the purpose of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/</p>		
Graduate Attributes:	<p>On successful completion of this course, students should be able to demonstrate the following attributes and skills: Problem solving and critical thinking, which should be developed through discussion and written exercises, and analysis of the selection of reading material; Oral and written communication skills, which should be improved through seminar presentation, and discussion and submission of reports; Research skills, which should be developed through the preparation of written exercises; Application of theories to practice, which should be developed through seminar discussion and exercises and submitted reports; Team work, through the preparation of group contributions to seminars and assessed reports; and Strategic thinking.</p>		
Notes:	<p>Please note: The Master of Applied Commerce (International) is no longer available for entry.</p> <p>Assessment Students must pass all twelve subjects to qualify for the Master of Applied Commerce (International) 12 Subject Program.</p> <p>Graduate Diploma in Applied Commerce Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their students, may be eligible to exit with a Graduate Diploma in Applied Commerce. Students must have successfully completed four core subjects and four elective subjects, and be in good standing to be eligible to be awarded the Graduate Diploma in Applied Commerce.</p> <p>Graduate Certificate in Applied Commerce Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Certificate in Applied Commerce. Students must have successfully completed three core subjects and one elective subject, and be in good standing to be awarded the Graduate Certificate in Applied Commerce.</p> <p>Students who are enrolled in the 16 subject streams of any of the Master of Applied Commerce programs must have successfully completed the two fundamentals subjects, in addition to the above requirements to be eligible for the award of the Graduate Diploma or Graduate Certificate.</p>		