

257AL Master of Applied Commerce

Year and Campus:	2010 - Parkville																										
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																										
Level:	Graduate/Postgraduate																										
Duration & Credit Points:	200 credit points taken over 24 months full time. This course is available as full or part time.																										
Coordinator:	Professor Bill Harley																										
Contact:	Graduate School of Business and Economics Student Centre Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries: http://www.gsbe.unimelb.edu.au/future/unity_forms/contact.html (http://www.gsbe.unimelb.edu.au/future/unity_forms/contact.html/) Web: www.melbournegsm.unimelb.edu.au (http://www.gsbe.unimelb.edu.au/)																										
Course Overview:	This course aims to provide graduates with a comprehensive, advanced grounding in the core business areas of accounting, economics, human resource management, finance, information systems, management and marketing.																										
Objectives:	On successful completion of this course, students should be able to: <ul style="list-style-type: none"> # Analyse the fundamental principles involved in managing markets and organisations; # Explain the critical importance of marketing, finance, accounting, human resources, economics, quantitative methods and management for superior business performance; # Synthesise empirical evidence and apply theories of business to the development of an in-depth business plan for a real-world company; and # Apply business theories to real world business practice. 																										
Course Structure & Available Subjects:	The Master of Applied Commerce 16 Subject Program consists of sixteen semester-length subjects comprising two fundamentals subjects, ten core subjects and four elective subjects.																										
Subject Options:	<p>Fundamental subjects Two fundamentals subjects:</p> <p>Two Master of Management foundation subjects as approved by the Program Director.</p> <p>Students who have completed appropriate study may be exempted (not credited) from undertaking these fundamentals subjects.</p> <p>Compulsory subjects Five compulsory subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>ACCT90004 Accounting for Decision Making</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>BISY90008 Information Processes & Control</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>ECON90015 Managerial Economics</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MKTG90004 Marketing Management</td> <td>Summer Term, Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>FNCE90055 Financial Decision Making</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table> <p>Three constrained choice compulsory subjects Select ONE of the following two subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MGMT90018 Human Resource Management</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	ACCT90004 Accounting for Decision Making	Summer Term, Semester 1, Semester 2	12.50	BISY90008 Information Processes & Control	Semester 1, Semester 2	12.50	ECON90015 Managerial Economics	Semester 1, Semester 2	12.50	MKTG90004 Marketing Management	Summer Term, Semester 1, Semester 2	12.50	FNCE90055 Financial Decision Making	Semester 1, Semester 2	12.50	Subject	Study Period Commencement:	Credit Points:	MGMT90018 Human Resource Management	Semester 1, Semester 2	12.50
Subject	Study Period Commencement:	Credit Points:																									
ACCT90004 Accounting for Decision Making	Summer Term, Semester 1, Semester 2	12.50																									
BISY90008 Information Processes & Control	Semester 1, Semester 2	12.50																									
ECON90015 Managerial Economics	Semester 1, Semester 2	12.50																									
MKTG90004 Marketing Management	Summer Term, Semester 1, Semester 2	12.50																									
FNCE90055 Financial Decision Making	Semester 1, Semester 2	12.50																									
Subject	Study Period Commencement:	Credit Points:																									
MGMT90018 Human Resource Management	Semester 1, Semester 2	12.50																									

	MGMT90004 Organisational Behaviour	Semester 1, Semester 2	12.50
	Select ONE of the following two subjects:		
	Subject	Study Period Commencement:	Credit Points:
	ECOM90009 Quantitative Methods for Business	Semester 1, Semester 2	12.50
	ECON90032 Macroeconomics for Managers	Semester 1, Semester 2	12.50
	Select ONE of the following two subjects:		
	Subject	Study Period Commencement:	Credit Points:
	MGMT90019 Strategic Management	Semester 1, Semester 2	12.50
	MGMT90032 Operations Management	Semester 1	12.50
	Elective subjects		
	Six elective subjects:		
	Six elective subjects selected from the Graduate School of Business and Economics's postgraduate offerings with the permission of the Academic Director of the program.		
Entry Requirements:	An undergraduate degree in any discipline, or equivalent. Completion of the Graduate Management Admissions Test (GMAT) Personal Statement		
Core Participation Requirements:	For the purpose of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/		
Graduate Attributes:	On successful completion of this course, students should have enhanced their skills in: Critically evaluating an argument. For example, the argument that market share does not necessarily create shareholder value because market share often comes at a cost; Problem solving, which should be fostered through the application of appropriate theories or principles. For example, students should be able to determine when to lower a product price permanently as opposed to using a series of price promotions; Oral and written communication; Collaborative learning and team work; and Strategic thinking.		
Notes:	<p>Please note: The Master of Applied Commerce is no longer available for entry.</p> <p>Assessment Students must pass all sixteen subjects to qualify for the Master of Applied Commerce 16 Subject Program.</p> <p>Graduate Diploma in Applied Commerce Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Diploma in Applied Commerce. Students must have successfully completed four core subjects and four elective subjects, and be in good standing to be eligible to be awarded the Graduate Diploma in Applied Commerce.</p> <p>Graduate Certificate in Applied Commerce Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Certificate of Applied Commerce. Students must have successfully completed three core subjects and one elective subject, and be in good standing to be eligible to be awarded the Graduate Certificate in Applied Commerce.</p> <p>Students who are enrolled in the 16 subject streams of any of the Master of Applied Commerce programs must have successfully completed the two fundamentals subjects, in addition to the above requirements, in order to be eligible for the award of the Graduate Diploma or Graduate Certificate.</p>		