

175AA Master of Arts Management

Year and Campus:	2010 - Parkville
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Level:	Graduate/Postgraduate
Duration & Credit Points:	
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Contact:	Arts and Music Student Centre (http://www.arts.unimelb.edu.au/about/contact.html) Email: arts-gradstudies@unimelb.edu.au (mailto:arts-gradstudies@unimelb.edu.au)
Course Overview:	Arts Management offers vocationally orientated courses to prepare students for a management career in the arts industry, including the performing and visual arts, cultural policy and arts administration. The program focuses on the relationship of management to creative production and presentation. Course content is informed by the distinctiveness of the arts industry, namely its hybrid character as both an industry in which commercial and non-commercial creative production occurs and an environment in which ideas and identities are formed and performed. The program delivers subjects that equip students for a career within the management structures of the industry, together with challenging theoretical and analytical content that assists graduates to participate in the ethical, political and philosophical dimensions of cultural practices.
Objectives:	Students who complete the masters should: <ul style="list-style-type: none"> # develop an appreciation and overview of the arts within our culture; # understand, access and contribute to the development, implementation and evaluation of arts policy within Australia and internationally; # understand the role of marketing in positioning arts organizations to attract audiences and funding from a diversity of sources including government and the private sector, and attracting opportunities for international exchange; # understand the demands for managing small and large projects, developing tenders, or managing small business enterprises; # understand state, federal and international legislation including international contract negotiations, cultural property rights within various media such as film and multi-media; # demonstrate an understanding of financial management, budgeting, costing and planning; # demonstrate a high level of leadership potential and ability to function ethically, imaginatively and resourcefully within the arts and cultural industries in ways that will advance the arts and promote them within Australia and internationally.
Course Structure & Available Subjects:	<p>200 point program</p> <p>Duration: 2 years full-time / up to 4 years part-time</p> <p>First 100 points:</p> <ul style="list-style-type: none"> # 6 compulsory subjects (75 points) # 2 elective subjects (25 points) <p>Second 100 points:</p> <p>Two Options:</p> <p>Option 1. Standard course structure</p> <ul style="list-style-type: none"> # Five compulsory subjects (including Internship II (Placement and Research)) (75 points) # Electives (25 points) <p>Option 2. Minor thesis option</p> <ul style="list-style-type: none"> # Minor thesis (37.5 points) # Compulsory subject Advanced Management (12.5 points) # three core subjects (37.5 points) # one elective (12.5 points) <p>Total 200 points subjects are 12.5 points each, unless indicated otherwise.</p>

150 point program:

Duration: 1.5 years full-time / up to 3 years part-time

Eleven compulsory subjects (including Internship II (Placement and Research))

Total 150 points - subjects are 12.5 points each, unless indicated otherwise.

100 point program:

Duration: 1 year full-time / up to 2 years part-time

Two options as per the second 100 points above.

Total 100 points - subjects are 12.5 points each, unless indicated otherwise.

Students who complete 100 points of the program equivalent to the Postgraduate Diploma in Arts Management may claim the Postgraduate Diploma as an exit award.

For policies that govern this degree, see **Academic Services Policy** (<http://www.services.unimelb.edu.au/policy/index.html>) in the **University Melbourne Policy Framework** (<http://www.policy.unimelb.edu.au/>) . Students also should also refer to information in the **Student Policy Directory**. (http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj)

Subject Options:

200 point program

First 100 points:

Compulsory subjects:

75 points

Subject	Study Period Commencement:	Credit Points:
AMGT90002 Arts Law	Semester 1	12.50
AMGT90013 Finance and Budgeting	Semester 1	12.50
AMGT90004 Arts Policy and Issues	Semester 1	12.50
AMGT90001 Arts Management	Semester 2	12.50
AMGT90006 Audience and the Arts	Semester 2	12.50
AMGT90018 The Economics of Culture	Semester 2	12.50

Elective subjects:

25 points

Subject	Study Period Commencement:	Credit Points:
AMGT90024 Cultural Festivals and Special Events	Semester 1	12.50
VISM40003 Critical Studies Culture & Creative Arts	Semester 1	12.50
CULS40006 Cultural Studies in Asia	Semester 1	12.50
CULS40001 Cultural Policy and Power	Semester 1	12.50
107-409 Indigenous Photography, New Media, Film	Not offered 2010	12.50
SCRN40009 Screen Media and Mediated Experiences	Semester 1	12.50
ACUR90005 Interpreting Exhibitions	Semester 2	12.50
SCRN40002 Contemporary Film Theory	Semester 2	12.50
CULS40002 Memory Cultures	Semester 2	12.50
AHIS40007 The Artist's Body	Semester 2	12.50
SCRN40013 Censorship: Film, Art and Media	Semester 2	12.50

107-436 Postcolonial Visual Art	Not offered 2010	12.50
107-432 Melodrama, Class and the Cinema	Not offered 2010	12.50

Second 100 points:

Option 1. standard course structure

Compulsory subjects:

75 points

Subject	Study Period Commencement:	Credit Points:
AMGT90007 Advanced Management	Semester 1	12.50
AMGT90017 Communicating the Arts	Semester 1	12.50
AMGT90008 Financial Management	Semester 2	12.50
AMGT90011 Advanced Arts Policy	Semester 2	12.50
MULT90019 Internship II (Placement & Research)	Semester 1, Semester 2	25

Elective Subjects:

25 points

Subject	Study Period Commencement:	Credit Points:
AMGT90024 Cultural Festivals and Special Events	Semester 1	12.50
PUBL90007 History of Books and Reading	Semester 1	12.50
SCRN90004 Visual Culture and Industry Bodies	Semester 1	12.50
AHIS90005 History and Philosophy of Museums	Semester 1	12.50
AMGT90014 Directed Reading in Cultural Management	Semester 1, Semester 2	12.50
AMGT90016 Arts Management Project (Year Long)	Semester 1, Semester 2	12.50
SCRN90006 Film Festival Cultures	July	12.50
AMGT90012 Managing Creative Content	Semester 2	12.50
PUBL90006 Writing and Editing for Digital Media	Semester 2	12.50
AUST90007 Imaging Australian Spaces	Semester 2	12.50
SCRN40013 Censorship: Film, Art and Media	Semester 2	12.50

Second 100 points:

Option 2. Minor thesis option

Compulsory subjects:

50 points

Subject	Study Period Commencement:	Credit Points:
AMGT90019 Minor Thesis - Arts Management	Semester 1, Semester 2	18.75
AMGT90018 The Economics of Culture	Semester 2	12.50

Core Subjects:

minimum 37.5 points

Subject	Study Period Commencement:	Credit Points:
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AMGT90017 Communicating the Arts	Semester 1	12.50
AMGT90011 Advanced Arts Policy	Semester 2	12.50
AMGT90008 Financial Management	Semester 2	12.50
AMGT90012 Managing Creative Content	Semester 2	12.50

Elective Subjects:

maximum 12.5 points

Subject	Study Period Commencement:	Credit Points:
AMGT90024 Cultural Festivals and Special Events	Semester 1	12.50
PUBL90007 History of Books and Reading	Semester 1	12.50
AHIS90005 History and Philosophy of Museums	Semester 1	12.50
SCRN90004 Visual Culture and Industry Bodies	Semester 1	12.50
AMGT90014 Directed Reading in Cultural Management	Semester 1, Semester 2	12.50
SCRN90006 Film Festival Cultures	July	12.50
SCRN40013 Censorship: Film, Art and Media	Semester 2	12.50

150 point program

Compulsory subjects:

150 points

Subject	Study Period Commencement:	Credit Points:
AMGT90002 Arts Law	Semester 1	12.50
AMGT90004 Arts Policy and Issues	Semester 1	12.50
AMGT90013 Finance and Budgeting	Semester 1	12.50
AMGT90017 Communicating the Arts	Semester 1	12.50
AMGT90007 Advanced Management	Semester 1	12.50
AMGT90018 The Economics of Culture	Semester 2	12.50
AMGT90001 Arts Management	Semester 2	12.50
AMGT90006 Audience and the Arts	Semester 2	12.50
AMGT90011 Advanced Arts Policy	Semester 2	12.50
AMGT90008 Financial Management	Semester 2	12.50
MULT90019 Internship II (Placement & Research)	Semester 1, Semester 2	25

Entry Requirements:

1. The Selection Committee will evaluate the applicant's ability to pursue successfully the course using the following criteria:

For the 200 point program

- # an undergraduate degree (including at least 50 credit points at second year level or above in subjects requiring written and analytical assessment) with an overall grade average of at least H2B (70%) or equivalent; or
- # an undergraduate degree with a grade average of at least H2B (70%) and at least one year of documented relevant work experience, or equivalent; or
- # an undergraduate degree and a Graduate Certificate of Arts with a grade average of at least H2B (70%), or equivalent.

	<p>For the 150 point program</p> <ul style="list-style-type: none"> # an honours degree in an area of the arts, humanities or languages with at least H2B (70%) average, or equivalent, or # a postgraduate diploma in an area of the arts, humanities or languages with at least H2B (70%) or equivalent. <p>For the 100 point program</p> <ul style="list-style-type: none"> # an honours degree in arts management or a cognate discipline with at least H2B (70%), or equivalent; or # a postgraduate diploma in arts management or a cognate discipline with a grade average of at least H2B (70%) or equivalent; or # an undergraduate degree in a cognate discipline with a grade average of at least H2B (70%) in the relevant subjects and 2 years of full time documented relevant work experience, or equivalent. <p>2. The Selection Committee may conduct interviews or tests and may call for referee reports and employer references to elucidate any of the matters referred to above.</p> <p>Admission process (http://www.arts.unimelb.edu.au/graduate/admissions/how-to-apply.html)</p>
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Further Study:	Students who take the minor thesis in the option 2 (second 100 points) may be eligible for entry into a PhD.
Graduate Attributes:	http://www.unimelb.edu.au/about/attributes.html
Links to further information:	http://www.culture-communication.unimelb.edu.au/cultural-management/