

# 102MM Master of Arts (Media and Communication) Adv.Seminar & Shorter Thesis

<b>Year and Campus:</b>	2010 - Parkville																													
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>																													
<b>Level:</b>	Research Higher Degree																													
<b>Duration &amp; Credit Points:</b>	Students are expected to complete this research in 1.50 years full time, or equivalent part time. Credit Points: 150																													
<b>Coordinator:</b>	Research and Research Training Coordinator - Media and Communications <a href="http://www.culture-communication.unimelb.edu.au/admin.html#research">http://www.culture-communication.unimelb.edu.au/admin.html#research</a>																													
<b>Contact:</b>	<b>Arts &amp; Music Student Centre</b> ( <a href="http://www.arts.unimelb.edu.au/about/contact.html">http://www.arts.unimelb.edu.au/about/contact.html</a> ) Email: <a href="mailto:arts-research@unimelb.edu.au">arts-research@unimelb.edu.au</a> (MAILTO: <a href="http://www.arts.unimelb.edu.au/about/contact.html">http://www.arts.unimelb.edu.au/about/contact.html</a> )																													
<b>Course Overview:</b>	The MA (Advanced Seminar & Shorter Thesis) provides students with an opportunity to undertake advanced study of media and communications by advanced seminars and a shorter thesis. Students will study an advanced course in media and communications theory and method before undertaking supervised research in an approved area of research.																													
<b>Objectives:</b>	<p>Students who complete the masters will:</p> <ul style="list-style-type: none"> <li># demonstrate an informed awareness of the changing international and global contexts of media communication and how these are currently being researched and studied;</li> <li># demonstrate understanding of major positions of theory and debate informing the study of global media communication and be able to critically engage with these;</li> <li># deploy methods and selected methodology in sustained media and communication research;</li> <li># demonstrate specialist knowledge in the area of their research and present research findings and argument in a suitably structured and sequenced thesis that conforms to protocols of academic presentation and research practice;</li> <li># demonstrate an adequate understanding of, and commitment to, research ethics in their research practice.</li> </ul>																													
<b>Course Structure &amp; Available Subjects:</b>	<ul style="list-style-type: none"> <li># Thesis 20,000-22,000 (75 points)</li> <li># 2 elective advanced seminar subjects (25 points)</li> </ul>																													
<b>Subject Options:</b>	<p><b>Thesis subject</b></p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM90004 Shorter Thesis - Media Communication</td> <td>RHD First Half Year, RHD Second Half Year</td> <td>Not Assigned</td> </tr> </tbody> </table> <p><b>Elective subjects</b></p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM90015 History and Philosophy of Media</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM90002 Global Media Governance</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM90009 Global Crisis Reporting</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM90016 Representation and Advocacy</td> <td>February</td> <td>12.50</td> </tr> <tr> <td>MECM90007 Media Convergence and Digital Culture</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM90017 Media Writing: Rhetoric and Practice</td> <td>Semester 2</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	MECM90004 Shorter Thesis - Media Communication	RHD First Half Year, RHD Second Half Year	Not Assigned	Subject	Study Period Commencement:	Credit Points:	MECM90015 History and Philosophy of Media	Semester 1	12.50	MECM90002 Global Media Governance	Semester 1	12.50	MECM90009 Global Crisis Reporting	Semester 1	12.50	MECM90016 Representation and Advocacy	February	12.50	MECM90007 Media Convergence and Digital Culture	Semester 2	12.50	MECM90017 Media Writing: Rhetoric and Practice	Semester 2	12.50
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	MECM90003 Mobility, Culture and Communication	Semester 2	12.50
<b>Entry Requirements:</b>	<p>A four-year BA (Honours) degree with a research component or equivalent in the appropriate area of study or closely related area. The grade for the honours thesis component must be at least equivalent to an H2A (75%) at The University of Melbourne and the overall honours result must be at least equivalent to an H2B (70%).</p> <p>Applicants must include with their application a thesis proposal of 2,500 words and a writing sample (this may be an essay from your previous degree, a chapter from your Honours or Masters thesis or a published article). The primary basis for selection is academic merit, however, consideration will also be given to the quality of the thesis proposal, research potential, and the availability of an appropriate supervisor. Academic references may be required to assess the applicant's eligibility.</p>		
<b>Core Participation Requirements:</b>	<p>For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a></p>		
<b>Graduate Attributes:</b>	<p>Please refer to the University Graduate Attributes: <a href="http://www.unimelb.edu.au/about/attributes.html">http://www.unimelb.edu.au/about/attributes.html</a></p>		
<b>Links to further information:</b>	<p><a href="http://www.culture-communication.unimelb.edu.au">www.culture-communication.unimelb.edu.au</a></p>		