

Media and Communication

Year and Campus:	2010																													
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Overview:	See course overview																													
Objectives:	See course objectives																													
Structure & Available Subjects:	The Postgraduate Certificate in Arts in this area of specialisation requires: # Four electives (50 points) Total 50 points																													
Subject Options:	Elective subjects: 50 points <table border="1" data-bbox="387 801 1485 1350"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MECM40002 Journalism: Conflict and Society</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM90015 History and Philosophy of Media</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40003 Researching Audiences and Reception</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40006 Public Relations and Corporate Power</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40014 Global Media: Theory and Research</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40007 Journalism Studies</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40011 Writing for the Media</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM90002 Global Media Governance</td> <td>Semester 1</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	MECM40002 Journalism: Conflict and Society	Semester 1	12.50	MECM90015 History and Philosophy of Media	Semester 1	12.50	MECM40003 Researching Audiences and Reception	Semester 1	12.50	MECM40006 Public Relations and Corporate Power	Semester 2	12.50	MECM40014 Global Media: Theory and Research	Semester 2	12.50	MECM40007 Journalism Studies	Semester 2	12.50	MECM40011 Writing for the Media	Semester 2	12.50	MECM90002 Global Media Governance	Semester 1	12.50
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Links to further information:	http://www.culture-communication.unimelb.edu.au/media-communications/																													
Related Course(s):	Postgraduate Certificate in Arts																													