

## F03-MA Master Of Applied Commerce (Management)

<b>Year and Campus:</b>	2009																				
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>																				
<b>Level:</b>	Graduate/Postgraduate																				
<b>Duration &amp; Credit Points:</b>																					
<b>Contact:</b>	Melbourne Graduate School of Management <a href="http://ecom-unimelb.custhelp.com">http://ecom-unimelb.custhelp.com</a> ( <a href="http://ecom-unimelb.custhelp.com/">http://ecom-unimelb.custhelp.com/</a> )																				
<b>Course Overview:</b>	This course aims to provide graduates with a comprehensive advanced grounding in core business areas, with an in-depths specialist training in management.																				
<b>Objectives:</b>	<p>On successful completion of this course, students should be able to:</p> <p>Understand the core areas of management, and related to those areas, the management principles, theories and models.</p> <p>Implement the knowledge and capabilities needed to manage organisations effectively and successfully.</p> <p>Analyse organisation based problems and apply relevant models and theories to generate appropriate solutions.</p> <p>Examine critical issues associated with creating motivational organisational environments.</p> <p>Understand how managers can make informed strategic choices in relation to managing an organisation to improve strategic outcomes.</p> <p>Understand how managers can make informed strategic choices in relation to managing an organisation to improve strategic outcomes.</p> <p>Understand all the key areas needed to become a successful manager and leader, including managing innovation and change; different ways of motivating and leading people; developing strategies for national and global markets; and developing market-oriented organisations.</p> <p>Optimise the financial performance of an organisation.</p> <p>On successful completion of this course, students should be able to demonstrate the following attributes and skills:</p> <p>Solving complex marketing problems</p> <p>Accessing empirical and theoretical research from various sources</p> <p>Team work</p> <p>Analysis and synthesis of information</p> <p>Oral and written communication skills.</p>																				
<b>Course Structure &amp; Available Subjects:</b>	The Master of Applied Commerce (Management) 12 Subject Program consists of 12 semester-length subjects comprising seven core management subjects and five management elective subjects.																				
<b>Subject Options:</b>	<p><b>Seven core management subjects:</b></p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>306-660 Accounting for Decision Making</td> <td>Summer, Semester 1, Semester 2</td> <td>12.500</td> </tr> <tr> <td>316-660 Managerial Economics</td> <td>Semester 1, Semester 2</td> <td>12.500</td> </tr> <tr> <td>316-661 Quantitative Methods for Business</td> <td>Semester 1, Semester 2</td> <td>12.500</td> </tr> <tr> <td>325-664 Strategic Management</td> <td>Semester 1, Semester 2</td> <td>12.500</td> </tr> <tr> <td>325-692 Decision Analysis</td> <td>Semester 1</td> <td>12.500</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	306-660 Accounting for Decision Making	Summer, Semester 1, Semester 2	12.500	316-660 Managerial Economics	Semester 1, Semester 2	12.500	316-661 Quantitative Methods for Business	Semester 1, Semester 2	12.500	325-664 Strategic Management	Semester 1, Semester 2	12.500	325-692 Decision Analysis	Semester 1	12.500
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	325-621 Organisational Behaviour	Semester 1, Semester 2	12.500
	333-692 Financial Decision Making	Semester 1, Semester 2	12.500
<b>Five management elective subjects selected from:</b>			
	<b>Subject</b>	<b>Study Period Commencement:</b>	<b>Credit Points:</b>
	325-605 Management and Business Communication	Semester 1	12.500
	325-640 Marketing Management	Summer, Semester 1, Semester 2	12.500
	325-647 Leadership and Team Dynamics	Semester 1	12.500
	325-650 Contemporary Employment Systems	Semester 2	12.500
	325-663 Human Resource Management	Semester 1, Semester 2	12.500
	325-669 Managing Organisational Change	Semester 1	12.500
	325-672 Managing in Information Societies	Semester 2	12.500
	325-677 People and Change	Semester 2	12.500
	325-679 Supply Chain Management	Semester 2	12.500
	325-689 Managing the Multinational	Semester 1, Semester 2	12.500
	325-694 Managing Innovation and Entrepreneurship	Semester 1, Semester 2	12.500
	325-695 Project Management	Semester 1, Semester 2	12.500
	325-696 Operations Management	Semester 1	12.500
<b>Entry Requirements:</b>	<p>An undergraduate degree in any discipline, or equivalent, plus at least one year of documented work and/or professional experience.</p> <p>Completion of the Graduate Management Admissions Test (GMAT)</p> <p>Personal Statement</p>		
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>		
<b>Notes:</b>	<p><b>Please note: Entry to the Master of Applied Commerce (Management) will not be available from Semester 1, 2009.</b></p> <p><b>Graduate Diploma in Applied Commerce</b></p> <p>Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Diploma in Applied Commerce. Students must have successfully completed four core subjects and four elective subjects, and be in good standing to be eligible to be awarded the Graduate Diploma in Applied Commerce.</p> <p>Students who are enrolled in the 16 subject streams of any of the Master of Applied Commerce programs must have successfully completed the two fundamentals subjects, in addition to the above requirements, in order to be eligible for the award of the Graduate Diploma.</p>		

**Graduate Certificate in Applied Commerce**

Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Certificate in Applied Commerce. Students must have successfully completed three core subjects and one elective subject, and be in good standing to be eligible to be awarded the Graduate Certificate in Applied Commerce.

Students who are enrolled in the 16 subject streams of any of the Master of Applied Commerce programs must have successfully completed the two fundamentals subjects, in addition to the above requirements, in order to be eligible for the award of the Graduate Certificate.

Please note that if exemptions have been granted for fundamental subjects, elective replacements must be counted in the total number of subjects required to take out a Graduate Certificate or Diploma.