

919-488 TDM:Entrprise and Business in the World

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	Online.
Time Commitment:	Contact Hours: Online classes from January to May through Tecnológico de Monterrey, Mexico. This subject is only available online. Total Time Commitment: Not available
Prerequisites:	Admission to the Global Issues Program and timely enrolment at Tec before the quota is filled.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Contact:	U21 International Programs Coordinator Melbourne Global Mobility Room 120, Level 1, Old Geology Building The University of Melbourne Victoria 3010 Australia Email: u21-gip@unimelb.edu.au Phone: +61 3 8344 6104
Subject Overview:	This course has been designed to give an overview of the place companies and businesses have in the global economy. This course takes a theoretic-analytic approach to the study international trade and the many factors that influence it.
Objectives:	<ul style="list-style-type: none"> * Analyzing the forces that influence trade and investment in the global economy. * Analyzing how international organizations work and how they influence business. * Search, analyze and interpret environmental variables to select international markets. * Value the differences among countries.
Assessment:	Individual assignments 40%, Group assignments 15%, Final review activity 15%, Final project (Group) 10%, Quizzes 15%.
Prescribed Texts:	Ball, McCulloch Jr, Geringer, Minor & McNett, "International business", 11th Edition, Mc Graw Hill.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Develop the competencies and skills necessary to analyse the increasingly complex world we live in Become aware of countries' differences, be tolerant to them and appreciate world diversity. Become a responsible, honest and prepared citizen of the world.
Links to further information:	http://www.mobility.unimelb.edu.au/u21/gip.html

Notes:	This subject is quota restricted and places are allocated as applications are received at Tecnológico de Monterrey.
Related Course(s):	U21 Certificate in Global Issues (Understanding Globalisation) U21 Diploma in Global Issues