760-527 Advanced Arts Policy

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 2, - Taught on campus.
Time Commitment:	Total Time Commitment: 3 contact hours/week , 7 additional hours/week. Total of 10 hours per week.
Prerequisites:	Successful completion of the Postgraduate Diploma in Arts Management
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability
Coordinator:	Mr Brian Long
Contact:	Kate MacNeill **cmmacn@unimelb.edu.au (mailto:cmmacn@unimelb.edu.au)**
Subject Overview:	A study of the theory and practice of policy development, implementation and evaluation in the area of arts and cultural policy drawing upon international applications and a range of different policy models. This topic will explore the breadth and diversity of policy that impacts upon the arts and cultural industries using a comparative approach to policy analysis.
Objectives:	# be able to demonstrate an understanding of different styles of arts policies as practised internationally; # be able to demonstrate an understanding of the scope and application of cultural policy across communications and the arts; # be able to understand the processes by which policy is developed and implemented; # be able to demonstrate an ability to apply a range of strategies for the purposes of evaluating the effectiveness of specific policies.
Assessment:	An oral presentation and seminar paper equivalent to 1500 words 30% (late in semester) and a research assignment equivalent to 3500 words 70% (due 1 week after end of semester).
Prescribed Texts:	A subject reader will be available.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# be able to demonstrate advanced research and analysis; # be able to demonstrate advanced written communication; # be able to demonstrate advanced theoretical thinking;

	# be able to demonstrate an advanced understanding of social and cultural contexts.
Related Course(s):	Master of Arts Management Master of Cinema Management