

760-522 Advanced Arts Management

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 1, - Taught on campus.
Time Commitment:	Total Time Commitment: 3 contact hours/week , 7 additional hours/week. Total of 10 hours per week.
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
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Subject Overview:	A study of the theory and practice of good management and effective leadership as it applies to a range of organisational styles in the arts, considering and comparing the not-for-profit and commercial sectors. Topics will include but not be limited to: creating visions for arts organisations; the theory and practice of strategic planning; managing different types and sizes of organisations; managing staff and stakeholders.
Objectives:	<ul style="list-style-type: none"> # be able to understand the theory and practice of strategic planning; # be able to understand the theory and practice of small business management; # be able to identify and analyse the differing pressures in the management of 'not- for-profit' and 'for profit' organisations; # be able to recognise and analyse the place of consultancy in the arts; # be able to understand the principles of compulsory competitive tendering and demonstrate acquired skills in preparing and submitting tender documents; # be able to identify and appreciate the theory and practice of different styles of management and leadership; # be able to demonstrate an understanding of organisational health.
Assessment:	An oral presentation and seminar paper equivalent to 1500 words 30% (due mid semester) and a written assignment or case study of 3500 words 70% (due at the end of semester).
Prescribed Texts:	A subject reader will be available.
Breadth Options:	This subject is not available as a breadth subject.

Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"># be able to demonstrate effective time management;# be able to plan and execute research at a high level;# be able to demonstrate critical thinking and analysis at a high level;# be able to communicate research finding in clear and concise ways;# be able to demonstrate creative thinking;# be able to understand social, ethical and cultural contexts.
Related Course(s):	Master of Arts Management Master of Cinema Management