

## 760-204 Contemporary Media Production

<b>Credit Points:</b>	12.50
<b>Level:</b>	2 (Undergraduate)
<b>Dates &amp; Locations:</b>	This subject is not offered in 2009.
<b>Time Commitment:</b>	Contact Hours: A 1-hour lecture and a 2-hour practical tutorial; plus 4 hours of studio access or fieldwork per week Total Time Commitment: Not available
<b>Prerequisites:</b>	Usually 25 points of visual media at 1st year level.
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>
<b>Contact:</b>	Leigh Tilson E-mail: <a href="mailto:wtilson@unimelb.edu.au">wtilson@unimelb.edu.au</a> (mailto:wtilson@unimelb.edu.au)
<b>Subject Overview:</b>	The subject asks students to research and analyse aspects of contemporary culture and media arts, and to create their own innovations through the production of a media work. Students will be encouraged to explore the combination of film, video, sound and visual art materials and techniques. Practical production strategies will be examined within the theoretical context of post-modernist social, cultural and technological dynamics.
<b>Objectives:</b>	<ul style="list-style-type: none"> <li># be able to understand contemporary media art conventions and trends;</li> <li># critically analyse and keep abreast of current developments in media art;</li> <li># engage an audience in innovative ways through short time based creative media artworks;</li> <li># use media technology at a professional level of competence;</li> <li># participate effectively as a collaborator and team member.</li> </ul>
<b>Assessment:</b>	Work totalling 4000 words comprising practical production (produced individually or working within a group) of approximately 5 minutes duration 60% (due at the end of semester), and written assignments of 1600 words 40% (due during semester). A hurdle requirement of a minimum 80% attendance is required.
<b>Prescribed Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># apply highly developed analytic, cognitive and practical skills to the planning and successful completion of a complex creative task within a given time;</li> <li># independently explore and develop ideas through practical experimentation;</li> <li># effectively use advanced communications technologies, computer systems and software for research and production;</li> <li># think creatively and independently, and engage in constructive critical discourse;</li> <li># participate effectively as a collaborator and team member.</li> </ul>

<b>Notes:</b>	Students who have previously completed 760-204 Media Production: Contemporary Forms, 760-223 Media Production: Filmmaking, 760-224 Media Production: Video, or 760-225 Media Production: Sound are not eligible to enrol in this subject. A quota of 40 students applies to this subject.
<b>Related Course(s):</b>	Bachelor of Creative Arts Bachelor of Creative Arts and Bachelor of Music Bachelor of Creative Arts and Bachelor of Teaching Diploma in Creative Arts