760-114 Visual Media: A Critical Dialogue

Credit Points:	12.50
Level:	1 (Undergraduate)
Dates & Locations:	This subject is not offered in 2009.
Time Commitment:	Contact Hours: A 1-hour lecture, a 2-hour workshop and five hour studio access per week Total Time Commitment: 3 contact hours/week, 5 additional hours/week. Total of 8 hours per week.
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability
Contact:	Dr Barbara Bolt Phone: x 48540
Subject Overview:	This subject aims to develop modes of enquiry, research skills and processes, and establish a critical dialogue between theory and practice specific to visual media. The lecture program and practical workshops engage students with visual languages in the context of specific imaging problems. Design fundamentals, visual literacy and semiotic analysis provide the fundamental visual understandings required across Visual Media. The subject interrogates the issues involved in contemporary image making. Gallery visits, guest lectures, screenings and excursions are included in the program.
Objectives:	# formulate visual solutions to set problems and express those formulations in visual form; # demonstrate facility with a prescribed range of imaging techniques; # demonstrate an ability to manipulate the potential/characteristics of selected mediums; # demonstrate critical visual literacy in relation to visual images; # contextualize work within a broader historical/cultural framework.
Assessment:	A 10-minute oral/visual presentation 20% (due mid-semester) equivalent to 500 words, an essay 20% equivalent to 1000 words and a folio equivalent to 2500 words 60% (due at the end of semester). A hurdle requirement of a minimum of 80% attendance required.
Prescribed Texts:	A course reader will be available from the Melbourne University Bookshop.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# apply analytical, cognitive and practical skills to the planning and successful completion of a complex creative task within a given time; # participate effectively as a collaborator and team member; # effectively use advanced communications technologies, computer systems and software for research and production; # think creatively and independently, and engage in constructive critical discourse;

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 $_{\slash\hspace{-0.4em}\#}$ independently explore and develop ideas through practical experimentation.

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