

730-802 Electronic Commerce Law

Level:	Graduate/Postgraduate
Dates & Locations:	2009, This subject commences in the following study period/s: September, - Taught on campus.
Time Commitment:	Contact Hours: 24 - 26 contact hours per subject. Total Time Commitment: The time commitment for this subject depends on the candidates background and experience.
Prerequisites:	N.A.
Corequisites:	N.A.
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	N.A.
Coordinator:	Prof Jane Winn
Subject Overview:	<p>Objectives:</p> <p>A student who has successfully completed this subject should:</p> <ul style="list-style-type: none"> # Have an understanding of the technical basis for e-commerce # Have a good understanding of the policy issues posed by e-commerce systems for government, business, consumers and citizens in conducting their transactions electronically # Be familiar with the major law reform issues in facilitating e-commerce and regulating the technological infrastructure of e-commerce in Australia and overseas # Understand the principal trans-border legal issues in e-commerce and the methods for dealing with jurisdictional problems # Understand different national strategies for adapting to e-commerce as one dimension of globalisation, and how self-regulation interacts with national regulation in global markets # Be able to distinguish successful from unsuccessful e-commerce law reform efforts, identify factors contributing to success or failure and offer tentative assessments of the likely success of future efforts # Have developed skills of legal research and oral presentation of legal policy, rules and argument in an interactive seminar context. <p>Syllabus:</p> <p>Principal topics will include some or all of the following:</p> <ul style="list-style-type: none"> # Introduction to e-commerce business models and technologies # Adapting existing laws to demands of e-commerce # Electronic contracts: Formation and enforcement # Identity management, authentication and electronic signatures # Electronic payments law # Consumer protection issues # Unsolicited commercial email and anti-spam laws # Problems of extra-territoriality and jurisdiction # Information privacy and security # Advertising, unfair competition and trade marks # Digital rights management and collaborative production systems # Self-regulation and standard setting.
Assessment:	Seminar participation (10%) Take-home examination (90%) (23–26 October) or Research paper 8,000 words (90%) (30 November) (topic approved by the subject coordinator)

Prescribed Texts:	Core subject materials will be provided free of charge to all students. Some subjects require further texts to be purchased. Please visit the subject homepage on the Melbourne Law Masters website by following the link at the bottom of this subject entry.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Please see the Subject Objectives for this information.
Links to further information:	For the latest information on this subject, please visit: http://www.masters.law.unimelb.edu.au/subject/730802