

730-650 International & Comp. Trade Mark Law

Credit Points:	12.50
Level:	7 (Graduate/Postgraduate)
Time Commitment:	Contact Hours: 24 - 26 contact hours per subject. Total Time Commitment: The time commitment for this subject depends on the candidates background and experience.
Prerequisites:	Successful completion of Trade Marks and Unfair Competition or appropriate practical experience.
Corequisites:	N.A.
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	N.A.
Subject Overview:	<p>Objectives:</p> <p>A student who has successfully completed this subject should:</p> <ul style="list-style-type: none"> # Understand the principal features of the major international conventions affecting trade mark rights and their relevance to national laws # Have a comparative appreciation of national laws protecting trade marks and unfair competition # Understand private international law issues that arise in relation to the international exploitation and enforcement of trade marks, particularly in an online environment. <p>Syllabus:</p> <p>This subject examines the development and operation of current international agreements relating to the protection of trade marks and unfair competition, together with regional and national approaches.</p> <p>Principal topics will include:</p> <ul style="list-style-type: none"> # The history and development of international trade mark protection # The principal conventions, including: <ul style="list-style-type: none"> # The Paris Convention # The Madrid Registration Treaty and Protocol # The European Community Trade Mark Regulation # The TRIPS Agreement # WIPO harmonisation initiatives # A comparative study of trade mark and unfair competition laws in selected regions or countries, with a particular emphasis on US trade mark law # Cross-border enforcement of trade mark rights # Special topics, which may include famous marks and trade mark dilution, trade marks in an online environment and exhaustion of trade mark rights through international trade.
Assessment:	Take-home examination (100%) (24–29 June)
Prescribed Texts:	Core subject materials will be provided free of charge to all students. Some subjects require further texts to be purchased. Please visit the subject homepage on the Melbourne Law Masters website by following the link at the bottom of this subject entry.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Please see the Subject Objectives for this information.

Links to further information:

For the latest information on this subject, please visit: <http://www.masters.law.unimelb.edu.au/subject/730650>