

702-647 Corporate Construction Management

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| Credit Points: | 12.50 |
| Level: | 9 (Graduate/Postgraduate) |
| Dates & Locations: | 2009, This subject commences in the following study period/s: Semester 2, - Taught on campus. |
| Time Commitment: | Total Time Commitment: Not available |
| Prerequisites: | None |
| Corequisites: | None |
| Recommended Background Knowledge: | None |
| Non Allowed Subjects: | None |
| Core Participation Requirements: | <p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> |
| Coordinator: | Dr Toong-Khuan Chan |
| Subject Overview: | <p>This subject will examine management issues relating to contemporary businesses within the construction industry. Major theories and models of organisations will be explored. The subject will investigate the role of the manager as well as corporate strategies to achieve competitive advantage. In particular the following topics will be explored: business analysis, decision making, innovation, negotiation, leadership, ethical decision making, capabilities, competencies and corporate social responsibility. Concepts such as organisational learning, knowledge management, relationship marketing, operations management, supply chain management and differentiation strategies will be presented.</p> |
| Objectives: | <p>On completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> # Understand the range of concepts relating to the management of a construction organisation # Compare and contrast different approaches to the strategies management of companies |
| Assessment: | <p>One two-hour examination (40%) and 3 assignments, each worth 20% with due dates spreads across the semester (total 60%). Regardless of assignment results, a minimum mark of 40% has to be achieved in the examination in order to pass this subject.</p> |
| Prescribed Texts: | None |
| Breadth Options: | This subject is not available as a breadth subject. |
| Fees Information: | Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees |
| Generic Skills: | <p>Upon successful completion of this subject students will have had the opportunity to develop the following generic skills:</p> <ul style="list-style-type: none"> # Advanced analytical skills |

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| | <ul style="list-style-type: none"># Research skills# Communication skills# Problem solving skills# Team working skills |
| Links to further information: | http://www.abp.unimelb.edu.au/environments-and-design-students/melbourne-school-of-design-students.html |
| Related Course(s): | Master of Construction Management |