

511-215 Health Promotion 2B

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 2, - Taught on campus.
Time Commitment:	Contact Hours: 46 hours of lectures, seminars, computer assisted learning, practical work, field visits and field practical work Total Time Commitment: -
Prerequisites:	-
Corequisites:	-
Recommended Background Knowledge:	-
Non Allowed Subjects:	-
Core Participation Requirements:	-
Coordinator:	Assoc Prof Julie Satur
Contact:	-
Subject Overview:	<p>This subject comprises two modules:</p> <p><i>Ethics and Professional Practice:</i> Dental health policies, the Dental Practice Act 1999 and its administration, the principles and application of ethics to health care and human research and specific cross cultural issues such as indigenous health care, privacy and health consumer issues; ethics and professional practice.</p> <p><i>Applied Health Education:</i> School curriculum frameworks, health promoting schools, settings and strategies for health education, educational technology and aids for oral health and applied health education experience via in-class practical sessions and field visits.</p>
Objectives:	<p>On completion of this subject the student should:</p> <p>1. Comprehend:</p> <p>a) the characteristics of health education programs and their evaluation;</p> <p>b) the principles of :</p> <ul style="list-style-type: none"> • teaching methodologies and their application to health education; • the role of health education as a component of health promotion; • the evaluation health education interventions; <p>c) the role of regulations, ethics and education in influencing the practice of oral health therapy.</p> <p>2. Demonstrate:</p> <p>a) the capacity to communicate with people and the community to identify and address health education needs;</p> <p>b) an understanding of :</p> <ul style="list-style-type: none"> • the techniques for planning, delivery, and evaluation of a variety of health education activities; • public policy issues as they affect oral health therapy practice; <p>c) the ability to:</p> <ul style="list-style-type: none"> • work effectively with individuals to promote their oral health; • plan, deliver and evaluate oral health education for community groups; • use culturally sensitive approaches to communication and health promotion; • prepare for the oral health therapy research project in third year. <p>(3) Appreciate:</p> <p>a) the dimensions of health education and health promotion within the delivery of dental, medical, allied health, and educational services.</p> <p>b) the concepts of ethical and professional practice.</p>

Assessment:	One assignment of no more than 1000 words (40%); and One report of no more than 2000 words (60%). NO HURDLE. AN OVERALL ASSESSMENT MARK OF 50% IS REQUIRED TO PASS THIS SUBJECT.
Prescribed Texts:	-
Recommended Texts:	<ul style="list-style-type: none"> # Health Behaviour and Health Education: Theory, Research and Practice 2 (K Glanz, BK Rimer and Viswanath K, eds), 4th ed, Jossey-Bass, 2008 # Evaluating Health Promotion: A Health Workers' Guide (P Hawe, D Degeling and J Hall), McLennan Petty, NSW, 1990 # Ethics and Law in Dental Hygiene (P Beemsterboer), Saunders (Elsevier), Philadelphia, 2002 # Bioethics and Clinical Ethics for Health Care Professionals (KR Mitchell, IH Kerridge and JJ Lovat), 2nd edn, Social Science Press, NSW, 1996 # Understanding Health Promotion (Keleher H, MacDougall C and Murphy B) 2007, Oxford University Press, South Melbourne
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # Conflict resolution and management of people # Preparation of research proposal # Planning, delivery and evaluation of programs # Professional practice and ethics
Related Course(s):	Bachelor of Oral Health