

## 460-697 Managing Tertiary Education Enterprises

<b>Credit Points:</b>	25.00
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2009, This subject commences in the following study period/s: Semester 2, - Taught on campus.
<b>Time Commitment:</b>	Total Time Commitment: Not available
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>
<b>Coordinator:</b>	Assoc Prof Leo Goedegebuure
<b>Subject Overview:</b>	<p>This subject consists of three main parts that reflect the three missions of contemporary tertiary education institutions.</p> <p>Part A, Managing Teaching and Learning, focuses on the design and implementation of institutional strategies for teaching and learning, including curriculum management, and relates this to strategic management.</p> <p>Part B, Managing Research and Innovation, analyses knowledge and innovation as key drivers of economic and social development. The unit focuses on the implications this has for universities and other knowledge producing tertiary education organisations. It deals with the teaching-research nexus, priority setting and selectivity, commercialisation, knowledge and technology transfer, community engagement and industry linkages.</p> <p>Part C, Managing Enterprise and Community Engagement, focuses on the relationship between institutions and their communities. It addresses the issue of identification of who these communities are in terms of stakeholders, and the management of these relationships in relation to institutional missions. It explores contributions to regional development, the concept of "outreach", the notion of (business and industry) partnerships and demand articulation, and institutional barriers to engagement.</p>
<b>Objectives:</b>	<p>Upon successful completion students will be able to:</p> <ul style="list-style-type: none"> <li># understand the basic requirements for managing tertiary education institutions in relation to their three main missions</li> <li># understand for each of the three main missions their interrelationships and the relationships with overall institutional strategy formation</li> <li># identify internal and external stakeholders and relate their demands to the three main missions of the institution</li> </ul>
<b>Assessment:</b>	One on-line multiple choice examination, due prior to first residential school (25 per cent), two syndicate project reports (50 per cent) during first and second residential school, one 2000 word essay due end-of-semester (25 per cent)
<b>Prescribed Texts:</b>	None

<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"><li># a thorough analytical understanding of the three main missions of tertiary education institutions, their interrelationships and the implications for institutional management</li><li># ability to work as a team member</li><li># ability to apply conceptual/theoretical insights on tertiary education management and leadership to issues and problems encountered in practice</li></ul>
<b>Related Course(s):</b>	Master of Tertiary Education Management