

325-710 Research Decisions in Mgmt & Mktg#

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 1, - Taught on campus.
Time Commitment:	Contact Hours: One 3-hour seminar per week (Semester 1). Total Time Commitment: Not available
Prerequisites:	Admission to the PhD with Coursework (Management) Program.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>
Coordinator:	Prof Anne-Wil Harzing
Subject Overview:	This subject introduces doctoral students to key topics and decisions relevant to research in the management domain, and to specific expectations of the Department. Topics will include but not be limited to: the nature of management and marketing as a field of study; history of management as a discipline; philosophy of science and epistemology (i.e., different ways of investigating organisational phenomena); alternative research paradigms and strategies (i.e., different ways of conducting management research); theoretical issues: nature of theory; creating/constructing new theory and building upon existing theory; ethical issues in management research: e.g., engagement with research subjects; and ethics committee approval process.
Objectives:	<ul style="list-style-type: none"> # To enable doctoral students in Management and Marketing to gain a common understanding of the research process; and # To prepare doctoral students for an academic career in Management and Marketing.
Assessment:	This subject is marked on a Pass/Fail only basis. Assignments not exceeding 4000 words (40%), contribution to seminar discussion (10%), and a take home examination not exceeding 5000 words (50%). This subject is assessed on a Pass-Fail basis; it is a requirement of confirmation that students achieve a Pass in this subject.
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On successful completion of this subject, students should have improved the following generic skills:

- # Problem solving skills, which should be enhanced through the study of research design and epistemology;
- # Writing skills appropriate for the preparation of a research proposal and thesis;
- # Analytical skills, which should be developed through the evaluation of theoretical and empirical research literature.