

325-676 Managing e-business Supply Chains

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 1, - Taught on campus.
Time Commitment:	Contact Hours: This subject is to be taught in intensive mode across the semester (Semester 1). Total Time Commitment: Not available
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Coordinator:	Assoc Prof Damien Power
Subject Overview:	The supply chain within an industry or company involves the configuration and operation of the fulfilment processes of orders placed within the operation(s). This subject will focus on the e-Business supply chains literature supported by practical case studies. It examines the theoretical and practical application of the strategic, organisational, and technological dimensions of e-Business, taking in the organisations business strategy, technical capability and human resource function in managing the supply chain, procurement, logistics, and distribution.
Objectives:	<p>On successful completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> # Understand the relationship between technological and economic trends, and the need for effective supply chain management practices; # Appreciate the importance of fit between technology choice and business needs; # Be able to distinguish between Push and Pull supply chain management models; # Be familiar with the nature of supply chain costs; # Demonstrate the ability to distinguish between demand side, supply side and neutral e-marketplaces; # Understand the difference between the various integration options; # Appreciate the strategic significance of value chain positioning; # Understand the implications of development, use and application of e-catalog systems; # Examine the strategic implications of technological change.
Assessment:	A 2-hour end-of-semester examination (60%) and assignments not exceeding 2500 words (40%).
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees

Generic Skills:	<p>On successful completion of this subject, students should have improved the following generic skills: The ability to:</p> <ul style="list-style-type: none"> # Analyse supply chain dynamics using a systems perspective; # Assess the potential impact of a range of technologies on business operations and relationships; # Determine the sources and drivers of supply chain costs; # Determine the circumstances under which Push and/or Pull technologies can be deployed; # Discriminate between various integration options when positioning an organisation in a supply chain: e.g. Vertical Integration, Outsourcing or Virtual Integration; # Assess the implications of industry coding standards for technology adoption and application in a supply chain management context.
Related Course(s):	<p>Master of Applied Commerce (International) Master of Applied Commerce (International) Master of Applied Commerce (Operations Management) Master of Applied Commerce (Operations Management) Master of Business and Information Technology Master of Business and Information Technology Master of International Business Master of International Business Master of International Business Master of International Business Master of Management (Business Analysis and Systems)</p>