

325-218 Managing the Multinationals

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 2, - Taught on campus.
Time Commitment:	Contact Hours: Two 1-hour lectures and a 1-hour tutorial per week Total Time Commitment: Not available
Prerequisites:	<u>325-101 Managing People and Organisations (/view/2009/325-101)</u> or <u>325-102 Business in the Global Economy (/view/2009/325-102)</u>
Corequisites:	<u>325-101 Managing People and Organisations (/view/2009/325-101)</u> or <u>325-102 Business in the Global Economy (/view/2009/325-102)</u>
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Coordinator:	Mr Paul Noel Evans
Subject Overview:	This subject explores two important areas of concern facing managers of multinational corporations. First, it examines the relationship and balance between global integration and local responsiveness that lies at the heart of understanding multinational activity. This brings with it the question of organisational structure and design and aspects of the internal management of the MNC such as subsidiary tasks, control and coordination. Second, it delves into the many factors within host economies that impact on MNC operations. This includes issues such as the complexities and ambiguities and transition economies, comparative corporate governance, relations with governments and special enterprise zones.
Objectives:	.
Assessment:	A 2-hour examination (60%) and assignment(s) totalling not more than 4000 words (40%).
Prescribed Texts:	TBA
Breadth Options:	This subject potentially can be taken as a breadth subject component for the following courses: # <u>Bachelor of Arts (https://handbook.unimelb.edu.au/view/2009/D09)</u> # <u>Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2009/J07)</u> # <u>Bachelor of Environments (https://handbook.unimelb.edu.au/view/2009/A04)</u> # <u>Bachelor of Music (https://handbook.unimelb.edu.au/view/2009/M05)</u> # <u>Bachelor of Science (https://handbook.unimelb.edu.au/view/2009/R01)</u> # <u>Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2009/355-AA)</u>

	You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"># High level of development: written communication; problem solving; accessing data and other information from a range of sources.# Moderate level of development: oral communication; collaborative learning; application of theory to practice; interpretation and analysis; critical thinking; synthesis of data and other information; evaluation of data and other information; receptiveness to alternative ideas.# Some level of development: team work; use of computer software
Notes:	Subject to replace 325-303 Strategic Management of Multinationals