

# 196-514 Program Planning and Evaluation

<b>Credit Points:</b>	12.50
<b>Level:</b>	5 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2009, This subject commences in the following study period/s: Term 3, - Taught on campus. On campus
<b>Time Commitment:</b>	Contact Hours: 24 contact hours (1 hour lecture, 2 hour seminar per week for 8 weeks) Total Time Commitment: 24 contact hours 16 hours of class preparation and reading 24 hours of assessment related tasks = 64 hours total time commitment = 8 hours total time per week
<b>Prerequisites:</b>	n/a
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	It is University policy to take all reasonable steps to minimise the impact of disability upon academic study and reasonable adjustments will be made to enhance a student's participation in the University's courses. Students who feel their disability will impact on meeting this requirement are encouraged to discuss this matter with the Course Coordinator and the Disability Liaison Unit.
<b>Coordinator:</b>	Mr David John Rose
<b>Contact:</b>	School of Nursing and Social Work The University of Melbourne Level 5, 234 Queensberry St Carlton Victoria 3053 AUSTRALIA T: +61 3 8344 9400 F: +61 3 9347 4375 W: <a href="http://www.nursing.unimelb.edu.au">www.nursing.unimelb.edu.au</a> ( <a href="http://www.nursing.unimelb.edu.au/%20/">http://www.nursing.unimelb.edu.au/%20/</a> ) W: <a href="http://www.socialwork.unimelb.edu.au">www.socialwork.unimelb.edu.au</a> ( <a href="mailto:outbind://43-0000000CD7A735E6BE0F5439D1584CFA9EBD3F807005C7FCD58FEB255418EB4D09">outbind://43-0000000CD7A735E6BE0F5439D1584CFA9EBD3F807005C7FCD58FEB255418EB4D09</a> ) <a href="http://www.socialwork.unimelb.edu.au">www.socialwork.unimelb.edu.au</a> )
<b>Subject Overview:</b>	This course introduces a number of approaches to <i>program planning</i> and <i>evaluation</i> , and highlights both practical aspects of the program design and evaluation process, and more conceptual or theoretical aspects.
<b>Objectives:</b>	By the end of the course students should be able to: <ul style="list-style-type: none"> <li># Critically appraise selected features of program design and implementation.</li> <li># Distinguish among, and provide a rationale for adopting, a variety of program planning approaches and program evaluation methods.</li> <li># Locate program design within its broader organisation and management context.</li> <li># Determine the most appropriate evaluation method for a given evaluation purpose and begin to translate evaluation 'theory' into evaluation 'practice'.</li> <li># Understand the processes involved in aggregating the assessment of individual units of practice into program evaluation.</li> </ul>
<b>Assessment:</b>	a) A written essay 2,000 words due mid semester b) A written essay 3,000 words due end of semester
<b>Prescribed Texts:</b>	Kettner, P., Moroney, R., & Martin L. (2008). <i>Designing and managing programs</i> (3rd ed). Thousand Oaks: SAGE.

<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	Students who complete this subject should be able to: <ul style="list-style-type: none"><li># critically analyse texts and practices;</li><li># understand recent developments in social work contexts of practice;</li><li># link theory to practice;</li><li># competently communicate in ways relevant to both academic and practice contexts;</li><li># undertake independent research.</li></ul>
<b>Links to further information:</b>	<a href="http://www.socialwork.unimelb.edu.au/">http://www.socialwork.unimelb.edu.au/</a>
<b>Related Course(s):</b>	Master of Social Policy Master of Social Work