

107-540 Film Culture Bodies

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 1, - Taught on campus.
Time Commitment:	Total Time Commitment: Total of 10 hours per week.
Prerequisites:	Admission to Master of Arts (Cinema Management).
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
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Subject Overview:	This subject will introduce students to the various film culture bodies in the community whose function it is to promote screen culture. These will include such bodies as the Australian Centre for the Moving Image, the Australian Film Institute, ScreenSound, Film Victoria, the Censorship Board, the Melbourne International Film Festival, the Queer Film and Video Festival, Jewish Film Festival, Village Roadshow, Beuna Vista, the Nova Cinema etc. Students will study the history and development of these bodies as well as their social and cultural functions. They will explore such areas as exhibition, programming, funding, policy formation, administration and market research. In relation to exhibition, students will study different kinds of film (documentary, fiction, avant-garde) in order to appreciate the principles of selection and programming necessary to organise a festival of film screenings. Emphasis will be on the aims and goals of these bodies, the extent to which they fulfil community needs and the degree to which they promote film culture. External constraints such as censorship, government policy and community response will also be considered.
Objectives:	<ul style="list-style-type: none"> # be familiar with the nature of the various film culture bodies in the community; # be able to recognise the various external constraints that affect the workings of the film culture bodies; # have an understanding of the relationship between film culture organisations, and community needs; # have an understanding of how to interpret different kinds of films (documentary, fiction, avant-garde films) for different audiences; # have been assisted in learning the necessary skills to take up professional work with one of these bodies.
Assessment:	A 5000 word essay 100% (due at the end of the examination period).
Prescribed Texts:	A subject reader will be available.

Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"># gain an understanding of the environment within which film culture bodies operate;# understand the relationship between culture, exhibition and community needs;# learn research and writing skills.
Related Course(s):	Master of Arts Management Master of Cinema Management
Related Majors/Minors/ Specialisations:	Australian Studies Australian Studies