

104-MC Bachelor of Arts (Honours)(Media and Communications)

Year and Campus:	2009
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Level:	Undergraduate
Duration & Credit Points:	
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Contact:	<p>Enquiries: Arts & Music Student Centre Rm 104 (Ground Floor) Old Arts Building Location (PDF, 1027kb) (http://www.pb.unimelb.edu.au/CampusMaps/Parkville_P.pdf) Tel: +61 3 8344 5235 Fax: +61 3 9347 0424 Search for an answer or send an email via our queries database: http://arts-unimelb.custhelp.com/ (http://arts-unimelb.custhelp.com/)</p>
Course Overview:	The BA (Honours) (Media & Communications) is an advanced and specialised course of study requiring a higher standard of performance than for the pass degree. It enhances your ability to acquire advanced skills of analysis, to develop original ideas, and to apply innovative solutions to complex problems. The Honours program involves one additional year of study at fourth-year level. Commencement of honours must occur within five years of the completion of your degree course.
Objectives:	In order to meet the requirements for the BA (Media & Communications)(Honours) degree, you must complete 100 points of study at fourth-year level. Pure honours consists of 62.5 points of coursework and a thesis of 37.5 points. Combined honours usually consists of the thesis and two coursework subjects in one area of study (37.5 + 25 = 62.5 points) and three coursework subjects in the combined area of study (37.5 points). Students intending to complete combined Media & Communications Honours with the thesis in Media & Communication enrol in this course stream. Students intending to complete combined Honours with the thesis in the second area of study enrol in the BA (Honours) course stream (104AA). In most cases, BA (M&C) combined degree students who meet the required academic entry standards can enter the Honours program. However, before you are admitted to fourth-year level studies you must complete your Media & Communications component as well as enough relevant subjects from your combining degree to allow you to take out the pass degree if you were to discontinue your combining degree. You will not be eligible to graduate with the BA (Media & Communications) (Honours) degree until all the requirements of the combining degree or program are met.
Course Structure & Available Subjects:	<p>Students undertaking the pure honours stream complete:</p> <ul style="list-style-type: none"> # three fourth-year level Media and Communications core subjects (37.5 points); and # two optional fourth-year level subjects (25 points); and # a Media and Communications thesis of 12,000 words (37.5 points). <p>Double major students may complete one of the following combined honours streams:</p> <ul style="list-style-type: none"> # two fourth-year level Media and Communications core subjects (25 points); and # three fourth-year level subjects in the combining discipline (37.5 points); and # a Media and Communications thesis of 12,000 words (37.5 points). <p>or</p> <ul style="list-style-type: none"> # three fourth-year level Media and Communications core subjects (37.5 points); and # two fourth year-level subjects in the combining discipline (25 points); and # a thesis in the combining discipline (37.5 points).

Please note: students undertaking the second option will graduate with a Bachelor of Arts (Honours) NOT a Bachelor of Arts (Media and Communications Honours).

Subject Options:**Media & Communications thesis subject**

Subject	Study Period Commencement:	Credit Points:
100-581 Media and Communications Thesis	Semester 1, Semester 2	37.500

Media & Communications core honours subjects

Subject	Study Period Commencement:	Credit Points:
100-415 Journalism: Conflict and Society	Semester 1	12.500
100-416 Researching Audiences and Reception	Semester 1	12.500
100-417 Media and Everyday Life	Semester 1	12.500
100-418 Media Policy and Regulation	Semester 1	12.500
100-419 Public Relations and Corporate Power	Semester 2	12.500
100-420 Journalism: Practice and Theory	Semester 2	12.500

Media & Communications optional honours subjects

Subject	Study Period Commencement:	Credit Points:
106-402 Cultural Policy and Power	Semester 1	12.500
106-404 Memory Cultures	Semester 2	12.500
106-409 Celebrity Cultures	Not offered 2009	12.500
106-428 Media, Politics and Cultural Diaspora	Not offered 2009	12.500
106-474 The Contemporary Publishing Industry	Semester 1	12.500
106-475 Business and Professional Communications	Semester 1	12.500
106-477 Writing and Editing for Digital Media	Semester 2	12.500
107-409 Indigenous Photography, New Media, Film	Not offered 2009	12.500
107-421 Contemporary Film Theory	Semester 1	12.500
107-429 Ethnographic and Documentary Cinema	Not offered 2009	12.500
121-545 Understanding Development	Semester 1	12.500
131-551 Gender: Representations and Histories	Semester 1	12.500
131-545 Writing and Making Histories	Not offered 2009	12.50
166-444 The Emerging World (Dis)Order	Semester 1	12.500
100-583 History and Philosophy of Media	Semester 1	12.500

Entry Requirements:

The prerequisites for entry to fourth-year honours in Media and Communications are:

- # completion of all the requirements of the BA (Media and Communications); and
- # completion of a major in Media and Communications; and

	<p># an average grade of H2B (70%) or higher over the second/third-year Media and Communications subjects.</p> <p>Entry into combined honours is contingent on completing a second major and meeting the average grade requirements for that major.</p>
Core Participation Requirements:	<p>The Bachelor of Arts (Honours) requires a standard level of ability across all disciplines. It will be assumed students are able to access and attend classes on a regular basis, are capable of learning in a University environment and will be able to take responsibility for their own learning. Any ability beyond this threshold will be robustly supported through the curriculum. Any intensive use of IT or technologies will be adequately supported. Certain subjects have more specific requirements and demands, such as fieldwork or travelling, which are clearly outlined in the Handbook's subject description. However, the University is dedicated to provide support to those with special requirements. The Faculty Disability Contact Officer works with students, the University Disability Liaison Unit and teaching staff to assist students with their special requirements, with a particular focus on accommodations for in-class and examination assessment tasks. Further details on the disability support scheme can be found at http://www.services.unimelb.edu.au/disability.</p>
Further Study:	<p>The Media and Communications Program offers a range of postgraduate coursework and research programs: Postgraduate Certificate in Arts (Media and Communications), Postgraduate Diploma in Arts (Media and Communications), one and two-year Master of Arts (Global Journalism) and Master of Arts (Global Media Communication), Master of Arts in Media Communication (advanced seminar and shorter thesis), Master of Arts in Media Communication (thesis only) and Doctor of Philosophy (PhD). Details of these programs are available in the Course & Subject Catalogue and from the Media and Communications program.</p>
Graduate Attributes:	<p>Students who graduate with Honours in the Bachelor of Arts (Media & Communication) at Melbourne receive a passport to a world of opportunities. The degree provides students with the scope to refine their analytical skills and research techniques while significantly expanding the range of options available after graduation.</p>