

103-202 Internet Applications: Intensive

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	This subject is not offered in 2009.
Time Commitment:	Contact Hours: This subject is taught intensively. It comprises 30 hours of tutorials/practical sessions taught over 12 days during the period Thursday 4th January to Tuesday 23 January, 2007. Students choose either the morning session (9.30am - 12 noon) or the afternoon session (2pm - 4.30pm) Total Time Commitment: 2.5 contact hours per day for 12 days, 7.5 additional hours/week. Total of 4 hours per day.
Prerequisites:	Basic computing skills such as creating and saving files, use of mouse and keyboard, and so on. All enrolled students must register with the PASI Office for either morning classes (9.30am - 12 noon) or afternoon classes (2pm - 4.30pm). Enrolled students must also collect an assessment information pack prior to commencement of the subject. The PASI Office is located on the ground floor, east wing Old Quad Building (ph: +61 3 8344 5142).
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Contact:	Dr Michael Arnold mvarnold@unimelb.edu.au
Subject Overview:	This subject provides a balance in skills based training with applied personal creativity by teaching the skills required to research, design, construct and publish a functional and aesthetically pleasing web site. Students who complete this subject successfully will be competent in all aspects of the process, including negotiating the brief and writing up the web site concept, content research and selection, site structure and navigation, image manipulation, screen layout, building interactivity, and use of animation, data forms, and other more advanced techniques. Students will have a critical understanding of the principles that differentiate well-designed and constructed web sites from those that are not, and will have a critical understanding of the strengths and limitations of the web as a media form.
Objectives:	<p>Students who successfully complete this subject should...</p> <ul style="list-style-type: none"> # gain an understanding of how to purposefully and effectively access and retrieve information from the Internet, and to assess the veracity of that information; # acquire skills in project management; # acquire skills in web-site design; # demonstrate skills in the use of web editing and authoring software; # have an awareness of the strength and limitations of the internet in a variety of contexts.
Assessment:	A web site concept 10%, design 10%, final web site 55%, a written critique of the web of 800 words 10%, continuous demonstration of specific skills 10%, and self-appraisal 5% (due at the end of semester). A hurdle requirement of 80% attendance is required.
Prescribed Texts:	None

Breadth Options:	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> # Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2009/J07) # Bachelor of Commerce (https://handbook.unimelb.edu.au/view/2009/F04) # Bachelor of Environments (https://handbook.unimelb.edu.au/view/2009/A04) # Bachelor of Music (https://handbook.unimelb.edu.au/view/2009/M05) # Bachelor of Science (https://handbook.unimelb.edu.au/view/2009/R01) # Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2009/355-AA) <p>You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # develop skills in written and oral communication; # conduct independent research; # make appropriate use of primary and secondary sources in mounting an argument; # form defensible judgements based on a critical evaluation of conflicting arguments.
Notes:	<p>Students who have completed 103-203, 103-303 or 103-002 are not eligible to enrol in this subject. As a quota applies to this subject, enrolment is subject to availability of places. All enrolled students must register with the HPS Office for either morning classes (9.30am - 12 noon) or afternoon classes (2pm - 4.30pm). Enrolled students must also collect an assessment information pack from the HPS office PRIOR to commencement of the subject. The HPS Office is located in Room 157 ground floor, Old Arts building (ph: +61 3 8344 6556). Strict enrolment deadlines apply to subjects taught during the Summer Semester. The subject dates and HECS/course fee census date for this subject change each year. Check your enrolment record for the correct census date for this subject.</p>
Related Course(s):	Bachelor of Arts(Media and Communications)