

103-006 Multimedia Authoring

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	This subject is not offered in 2009.
Time Commitment:	Contact Hours: A 2.5-hour workshop/tutorial per week Total Time Commitment: 2.5 contact hours/week , 6 additional hours/week. Total of 8.5 hours per week.
Prerequisites:	Successful completion of 103100 or basic computing skills such as creating and saving files, use of mouse and keyboard, and so on.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Contact:	Sandra Carter Phone: ext. 49396
Subject Overview:	This subject offers students the opportunity to develop practical skills in the design and construction of an interactive multimedia product and provides a balance in skills based training with applied personal creativity. Students who successfully complete this subject will demonstrate the ability to take a project through all stages, including creating and negotiating a concept; storyboarding the design; creating and acquiring constituent media - images, video, sound, animation and text; scripting for interactivity and functionality; and finally, distribution. Students will develop an understanding of the characteristics of interactive multimedia, its strengths and weaknesses relative to other media, and will be able to critically review and appraise the design of contemporary multimedia products.
Objectives:	<ul style="list-style-type: none"> # demonstrate an understanding of the characteristics of interactive multimedia and its strengths and weaknesses relative to other media; # critically review and appraise the design of contemporary multimedia products; # demonstrate practical skills in interactive multimedia authorship using contemporary interactive multimedia authoring software; # develop skills in team work and project management; # demonstrate communication skills in a variety of media.
Assessment:	Written work totalling 1000 words and a multimedia product equivalent to 3000 words. A statement of concept for multimedia product 10% (due at the beginning of semester), design and construction of multimedia product 70% (due at the end of semester), a written critique of the multimedia form of 800 words 10% (due in week 4) and continuous demonstration of technical skills 10%. Students will be given the opportunity to participate in group work.
Prescribed Texts:	None
Breadth Options:	This subject potentially can be taken as a breadth subject component for the following courses: <ul style="list-style-type: none"> # Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2009/J07) # Bachelor of Commerce (https://handbook.unimelb.edu.au/view/2009/F04) # Bachelor of Environments (https://handbook.unimelb.edu.au/view/2009/A04)

	<p># Bachelor of Music (https://handbook.unimelb.edu.au/view/2009/M05)</p> <p># Bachelor of Science (https://handbook.unimelb.edu.au/view/2009/R01)</p> <p># Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2009/355-AA)</p> <p>You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # develop skills in written and oral communication; # conduct independent research; # make appropriate use of primary and secondary sources in mounting an argument; # form defensible judgements based on a critical evaluation of conflicting arguments.
Notes:	Formerly available as 103-201/301. Students who have completed 103-201 or 103-301 are not eligible to enrol in this subject. For credit to an art history major the multimedia product must be approved by the School of Historical Studies.
Related Course(s):	Bachelor of Arts(Media and Communications)