

100-582 Media and Communications Thesis

Credit Points:	37.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 1, - Taught on campus. Semester 2, - Taught on campus.
Time Commitment:	Contact Hours: Regular supervision across two concurrent semesters Total Time Commitment: Not available
Prerequisites:	Students must be eligible for study at the MA level
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
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Subject Overview:	The Media and Communications Thesis subject requires students to design and deliver a substantial research project. Students will select an object of study, an appropriate methodology, and tools for analysing and interpreting the data they gather from their sources.
Objectives:	<ul style="list-style-type: none"> # Demonstrate an ability to design and deliver a research project and use skills to marshal evidence and interpreting it appropriately; # Demonstrate an ability to use appropriate theoretical and methodological models in the field of media and communications.
Assessment:	Thesis of 12,000 words (100%) due at the end of two concurrent semesters.
Prescribed Texts:	None
Recommended Texts:	Recommended Reading Bertrand, Ina and Peter Hughes (2005), Media Research Methods: Audiences, Institutions, Texts, Palgrave, Basingstoke. Deacon, David, Michael Pickering, Peter Golding and Graham Murdoch (eds) (1998), Researching Communications: A Practical Guide to Methods on Media and Cultural Analysis, Arnold, London. Jensen, Klaus Bruh and Nicholas W Jankowski (eds) (1991), A Handbook of Qualitative Methodologies for Mass Communication Research, Routledge, London. Jones, Steven G. (ed) (1999), Doing Internet Research: Critical Issues and Methods for Examining the Net, Sage, London.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees

Generic Skills:	# Prepare and present ideas in both verbal and written mode, and in conformity to conventions of academic presentation; # Reflect on learning and take responsibility for organising personal study; # Participate in discussion and group activities and be sensitive to the participation of others.
Related Course(s):	Master of Global Media Communication