

100-570 Global Media: Theory and Research

Credit Points:	25.00
Level:	9 (Graduate/Postgraduate)
Time Commitment:	Total Time Commitment: 3 contact hours/week, 7 additional hours/week. Total of 10 hours per week.
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
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Subject Overview:	This subject provides students with a foundation of advanced understanding of global and international media communication in respect of both the recent past and contemporary world. The subject will encourage students to engage with empirical case study materials concerning key aspects of global media performance, industries, texts and audiences and their contribution to wider processes of transformation and change: economic, political, social, cultural. Developments in contemporary media theory and methodologies deployed in the analysis of global media will be addressed throughout and will provide a foundation for the MA as a whole. As well as providing a coherent overview of past research and theoretical trajectories in respect of international and global communications the subject will also equip students to engage with current debates centring on questions of globalisation/localisation, identity and citizenship and media approached as 'public sphere(s)'.
Objectives:	<ul style="list-style-type: none"> # be able to demonstrate an informed understanding of the changing international context of media communication and selected major research studies; # be able to critically engage with major theoretical frameworks, concepts and debates deployed in the academic analysis of globalisation and international media communication; # be able to evaluate the role of methods and methodology in international media communication research and how these inform the production of knowledge; # be able to reflect on past and present trends in global media communications and how these relate to contemporary questions of mediated identity, citizenship and international public sphere(s).
Assessment:	A 5000 word essay 50% (due mid-semester) and a case study of 5000 words 50% (due end of semester). Students must attend 80% of classes to be eligible for assessment.
Prescribed Texts:	A subject reader will be available.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # be able to demonstrate competence in advanced library searches and information retrieval; # be able to demonstrate proficiency in the application of selected methods of media analysis;

	# be able to demonstrate conformity to academic protocols of presentation and research procedures.
Related Course(s):	Master of Arts (Asian Societies) Master of Arts (Media and Communication) Adv.Seminar & Shorter Thesis Master of Arts (Science, Communication and Society) Master of Global Media Communication Master of International Studies Master of Islamic Studies Postgraduate Diploma in Islamic Studies