

## 079-AA Graduate Certificate in Agribusiness

<b>Year and Campus:</b>	2009														
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>														
<b>Level:</b>	Graduate/Postgraduate														
<b>Duration &amp; Credit Points:</b>															
<b>Coordinator:</b>	Mr Peter McSweeney, Course Coordinator, Melbourne School of Land and Environment, The University of Melbourne, Phone: +61 3 9250 6848, Email: <a href="mailto:peterm1@unimelb.edu.au">peterm1@unimelb.edu.au</a>														
<b>Contact:</b>	<p>Ms Diane Cardinal, Course Administrator, Melbourne School of Land and Environment, The University of Melbourne, Phone: +61 3 8344 6883, Email: <a href="mailto:d.cardinal@unimelb.edu.au">d.cardinal@unimelb.edu.au</a> (<a href="mailto:d.cardinal@unimelb.edu.au">mailto:d.cardinal@unimelb.edu.au</a>)</p> <p>Postgraduate Office, Melbourne School of Land and Environment, The University of Melbourne, Phone: +61 3 8344 7834, Email: <a href="mailto:msle-pgcoursework@unimelb.edu.au">msle-pgcoursework@unimelb.edu.au</a> (<a href="mailto:msle-pgcoursework@unimelb.edu.au">mailto:msle-pgcoursework@unimelb.edu.au</a>)</p>														
<b>Course Overview:</b>	<p>The course will broaden the learner's understanding of the industry in which they operate and enhance the analytical skills they bring to bear on problems faced in the day-to-day work environment. Successful applicants will benefit from a focused learning environment involving international university partners, interacting regularly with other students, academic staff, and from active, extensive networking through the annual residential program and electronic assignments, tutorials and frequent online interaction.</p> <p>This course's orientation is toward those in any agribusiness operation, from large multinationals to small and medium-sized enterprises. The course is designed to take into account both current and anticipated future industry needs. The Karpin Report (Enterprising Nation) identified a need for the development of leadership and a culture of innovation and core business competencies and skills among Australian managers. The Graduate Certificate in Agribusiness course is specifically designed to equip agribusiness managers and professionals with these capabilities.</p> <p>Direct industry involvement has been sought in the design and to a certain extent, in the delivery of the program. Industry professionals are critical to the success of such a program. This involvement will be valuable in a variety of ways: through active mentoring for students; facilitating the development of case studies from their own operations to enrich the educational offering directly; through potential research projects, and through assistance in course delivery in certain subjects, such as the Leadership subject.</p>														
<b>Objectives:</b>	.														
<b>Course Structure &amp; Available Subjects:</b>	<p>The course will be offered during four study periods per annum which includes a one-week intensive residential program (Study Period One). The program will be delivered to students as they work in their home or office using online, web-based delivery augmented where necessary by print, CD-ROM, and other learning materials. Examination, if required, will be in the form of an open-book exam, which students will take at home. A team-based approach to problem solving will be fostered. The computer communication will incorporate three main components: subject learning and content; communications including email, online discussions/messaging openly shared by all members and access to remote web sites and databases such as library support.</p>														
<b>Subject Options:</b>	<table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>208-720 Leadership</td> <td>Semester 1</td> <td>12.500</td> </tr> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> <tr> <td>208-722 Financial Management for Agribusiness</td> <td>Semester 2</td> <td>12.500</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	208-720 Leadership	Semester 1	12.500	Subject	Study Period Commencement:	Credit Points:	208-722 Financial Management for Agribusiness	Semester 2	12.500
Subject	Study Period Commencement:	Credit Points:													
208-720 Leadership	Semester 1	12.500													
Subject	Study Period Commencement:	Credit Points:													
208-722 Financial Management for Agribusiness	Semester 2	12.500													

	<b>Subject</b>	<b>Study Period Commencement:</b>	<b>Credit Points:</b>
	208-721 Agribusiness Management Economics	Semester 1	12.500
	<b>Subject</b>	<b>Study Period Commencement:</b>	<b>Credit Points:</b>
	208-724 Managing Markets	Semester 2	12.500
<b>Entry Requirements:</b>	<p>i. The Selection Committee will evaluate the applicant's ability to pursue successfully the course using the following criteria:</p> <ul style="list-style-type: none"> <li># Undergraduate degree, or equivalent qualification and at least two years documented, relevant professional / management experience</li> </ul> <p>or</p> <ul style="list-style-type: none"> <li># Documented, demonstrated understanding of complex systems in business, and at least five years documented, relevant professional / management experience.</li> </ul> <p>ii. The Selection Committee may conduct interviews and tests and call for referee reports and employer references to elucidate any of the matters referred to above.</p> <p>To maximize rewards from undertaking the course, students should have two to five years experience in the agribusiness field. It is not essential that students have an academic background in business or economics, however an understanding of the complex systems involved in agribusiness is assumed.</p>		
<b>Core Participation Requirements:</b>	<p>It is University policy to take all steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. This course requires all students to enrol in subjects where they must actively and safely contribute to laboratory activities and field trips. Students who feel their disability will impact on meeting this requirement are encouraged to discuss this matter with the Subject Coordinator and Disability Liaison Unit.</p>		
<b>Further Study:</b>	<p>Students who complete the Graduate Certificate (four subjects) in Agribusiness may apply for entry into the Master of Agribusiness (refer to admission requirements for Master of Agribusiness) Successful applicants will then be required to complete a further seven (7) subjects to obtain a Masters qualification.</p>		
<b>Graduate Attributes:</b>	<p>The Master of Agribusiness (Coursework) was developed specifically for the agribusiness professional. The course will broaden students' understanding of the industry in which they operate and enhance analytical skills required in the day-to-day work environment. To maximise rewards from undertaking the course, students should have two to five years experience in the agribusiness field. Students do not need an academic background in business or economics, however some understanding of the complex systems involved in agribusiness is assumed.</p>		
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># A profound respect for truth, intellectual and professional integrity, and the ethics of scholarship</li> <li># Capacity for independent critical thought, rational inquiry and self-directed learning and research</li> <li># An ability to derive, interpret and analyse social, technical or economic information from primary and other sources</li> <li># Awareness of and ability to utilise appropriate communication technology and methods for the storage, management and analysis of data</li> <li># Capacity for creativity and innovation, through the application of skills and knowledge</li> <li># Ability to integrate information across a relevant discipline to solve problems in applied situations</li> <li># Highly developed computer - based skills to allow for effective on-line learning and communication.</li> <li># Highly developed written communication skills to allow informed dialogue with individuals and groups from industry, government and the community</li> <li># Highly developed oral communication skills to allow informed dialogue and liaison with individuals and groups from industry, government and the community.</li> <li># Appreciation of social and cultural diversity from a regional to a global context</li> <li># Ability to participate effectively as a member of a team</li> </ul>		

	# Ability to plan work, use time effectively and manage small projects
<b>Links to further information:</b>	<a href="http://www.agribusiness.unimelb.edu.au">www.agribusiness.unimelb.edu.au</a>
<b>Notes:</b>	<p><b>Progression</b></p> <p>Students who complete the Graduate Certificate (four subjects) in Agribusiness may apply for entry into the Master of Agribusiness (refer to admission requirements for Master of Agribusiness). Successful applicants will then be required to complete a further seven (7) subjects to obtain a Masters qualification.</p> <p><b>Computer equipment requirements</b></p> <p>See Master of Agribusiness (Coursework)</p> <p><b>International students</b></p> <p>The course is delivered online so students can study part-time from anywhere in the world while continuing to work full-time in the industry. Students are only required on campus for a one week residential teaching block. The Department of Immigration and Multicultural and Indigenous Affairs (DIMIA) will allow students to attend the residential school with a Visitors' Visa.</p>