

# Media and Communications

<b>Year and Campus:</b>	2009																																															
<b>Coordinator:</b>	Dr Umi Manickam Khattab Email: umi@unimelb.edu.au																																															
<b>Contact:</b>	<b>Arts &amp; Music Student Centre (<a href="http://www.arts.unimelb.edu.au/about/contact.html">http://www.arts.unimelb.edu.au/about/contact.html</a>)</b> arts-gradstudies@unimelb.edu.au																																															
<b>Overview:</b>	Specialisation Requirements: # one compulsory subject # three elective subjects																																															
<b>Objectives:</b>	<i>See course objectives</i>																																															
<b>Structure &amp; Available Subjects:</b>	-																																															
<b>Subject Options:</b>	<p><b>Compulsory subject</b></p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>100-100 Introduction to Media and Communications</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table> <p><b>Elective subjects</b></p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>100-204 Media and Communications Research</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-205 Writing Journalism</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-206 Net Communications</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-207 Asian Public Relations</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-220 Marketing Communications</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-222 Understanding Australian Media</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>166-107 Media, Politics and Society</td> <td>Not offered 2009</td> <td>12.50</td> </tr> <tr> <td>100-301 Global Media Cultures</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-302 Politics, Communication, Media</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-303 Media Futures and New Technologies</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-304 Media Law</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-312 Advanced Writing</td> <td>Semester 2</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	100-100 Introduction to Media and Communications	Semester 1, Semester 2	12.50	Subject	Study Period Commencement:	Credit Points:	100-204 Media and Communications Research	Semester 2	12.50	100-205 Writing Journalism	Semester 1	12.50	100-206 Net Communications	Semester 1	12.50	100-207 Asian Public Relations	Semester 2	12.50	100-220 Marketing Communications	Semester 2	12.50	100-222 Understanding Australian Media	Semester 2	12.50	166-107 Media, Politics and Society	Not offered 2009	12.50	100-301 Global Media Cultures	Semester 1	12.50	100-302 Politics, Communication, Media	Semester 1	12.50	100-303 Media Futures and New Technologies	Semester 2	12.50	100-304 Media Law	Semester 2	12.50	100-312 Advanced Writing	Semester 2	12.50
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<b>Related Course(s):</b>	Graduate Certificate in Arts																																															