

Media and Communications

Year and Campus:	2009																														
Coordinator:	Dr Umi Manickam Khattabumi@unimelb.edu.au																														
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Overview:	# Four Electives (50 points)																														
Objectives:	The Postgraduate Certificate in Arts:- # provides a program to develop an advanced level of methodological and theoretical approaches in one area of study # provides refinement of analytical and critical skills. # provides a strong foundation for the future, whether as a means of progressing to further postgraduate study, or improving the scope of employment options and professional advancement.																														
Subject Options:	<p>Electives</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>100-415 Journalism: Conflict and Society</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-416 Researching Audiences and Reception</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-417 Media and Everyday Life</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-418 Media Policy and Regulation</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-419 Public Relations and Corporate Power</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-420 Journalism: Practice and Theory</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-422 Media Writing: Rhetoric and Practice</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-507 Global Media Governance</td> <td>Not offered 2009</td> <td>12.50</td> </tr> <tr> <td>100-583 History and Philosophy of Media</td> <td>Semester 1</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	100-415 Journalism: Conflict and Society	Semester 1	12.50	100-416 Researching Audiences and Reception	Semester 1	12.50	100-417 Media and Everyday Life	Semester 1	12.50	100-418 Media Policy and Regulation	Semester 1	12.50	100-419 Public Relations and Corporate Power	Semester 2	12.50	100-420 Journalism: Practice and Theory	Semester 2	12.50	100-422 Media Writing: Rhetoric and Practice	Semester 2	12.50	100-507 Global Media Governance	Not offered 2009	12.50	100-583 History and Philosophy of Media	Semester 1	12.50
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Related Course(s):	Postgraduate Certificate in Arts																														